

October 2017



DIMOC uncovers historic photos

by Thomas M. Ruyle,
Lead Writer-Editor DIMOC

The summer of 2017 has been a preservation gold mine for the Defense Visual Information Records Center (DVIRC) in Riverside, California. A combination of outreach to DoD units, as well as old-fashioned knocking on doors, netted a trove of historical images added to the DoD Visual Information Archive.

Steve McGill, a multimedia manager at the VI Records Center, led a team of researchers and archivists in poring over many thousands of images that arrived this year.

One such consignment of about 18,000 slides from the Marine

Corps Recruit Depot Museum in San Diego revealed a pile of previously unseen originals from the Korean War era.

"There were about 17,000 duplications (dups), or dups of dups in this group. After a month of sorting through (it), we struck gold when we found 319 original Kodachrome images from July - August 1953," McGill said. Included in the slides were shots of post-war POW transfers and USO tours with stars such as Piper Laurie and Johnny Grant. Other slides from the era showed President-elect Dwight D. Eisenhower visiting Korea.

Other notable recent media additions include a series of photos of Sen. John McCain III, then a Navy lieutenant commander, arriving at Clark Air Base in the Philippines in 1973 after spending five and a half years as a POW in North Vietnam.

McGill, a retired U.S. Air Force combat camera photographer, used his connections in the DoD Visual Information community to root out other sources of images. In addition to transfers from DoD organizations, McGill received collections from

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U.S. Sailors assigned to Helicopter Mine Countermeasures Squadron (HM) 15, attached to the amphibious assault ship USS Wasp (LHD 1) transfer supplies off of an MH-53E Sea Dragon helicopter Oct. 5, 2017, as part of relief efforts in Puerto Rico. The Wasp assisted with relief efforts in the aftermath of Hurricane Maria. (U.S. Navy photo by Mass Communication Specialist 3rd Class Michael Molina)



U.S. Navy Lt. Cmdr. John McCain III steps off an Air Force C-141 Starlifter aircraft at Clark Air Base, Philippines, March 14, 1973. McCain, an A-4E Skyhawk pilot who was shot down over North Vietnam Oct. 26, 1967, had just been released from captivity as a prisoner of war. (U.S. Air Force photo)

award-winning photojournalists such as Ken Hackman and Chip Maury.

Maury's contribution of photos depicting SEAL Team 1 during the Vietnam era presented an opportunity to identify everyone in the collection. "I was able to digitize, identify and caption all members of the SEAL Team 1 by reaching out to the photographer, its officers and members. Numerous hours are put into research," McGill said. Once original, non-duplicative photos are identified and research completed, it takes anywhere from three days to a month to get them digitized and preserved online at the Defense Visual Information Archive, accessible at <http://www.dimoc.mil/search/search.html>.

McGill said the entire process goes faster when the supplier includes as much background data as possible. "The more information you can provide us about the subject, the easier it is for an individual to locate after it is uploaded to our website," he said. One of DIMOC's goals is to make this historic imagery available to the public.

For more information about sending unarchived physical media to DIMOC, go to <http://www.dimoc.mil/quick/physicalimagery.html>.

Michael Maxey, Enterprise Multimedia Center (EMC) Visual Information Manager to Retire

Mr. Maxey will retire after 42 years of faithful, exemplary, and honorable civilian service to the United States Army on Oct. 26th. Mr. Maxey has turned the EMC into the Army's premiere organization offering a full range of multimedia services and creative solutions supporting and promoting the mission of the Department of Defense. Best wishes to Mr. Maxey!

DIMOC wants to preserve your historical media!

If your unit, ship or organization has DoD-produced physical imagery that is taking up valuable space (i.e. prints, slides, films, tapes, negatives, discs, etc.), DIMOC can digitize it and make it available to you through the [DIMOC.mil](http://www.dimoc.mil) web portal at no cost!

Regardless of age, such imagery is still an official DoD record, and must be properly archived according to Federal law and DoD regulations. Please do not throw it away or attempt to send scanned items to DVIDS or DIMOC.

For more information on submitting imagery to DIMOC, go to: www.dimoc.mil/quick/physicalimagery.html. Once you have inventoried your physical imagery, contact our archivists at DIMOC-Archivists@mail.mil.

EYE ON VI SUBMISSIONS

If you have a story or idea you think should be included, please email us your content. All story submissions must follow these standards: 1) Typed in Microsoft Word; 2) All images must be in the original JPEG format, submitted separately from the Word document, with required caption, attribution and metadata; 3) No more than 350 words.

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CALENDAR

Nov. 7, 2017	VI Editorial Board (VIEB)	Ft. Meade, MD
Jan. 23, 2018	DVI Steering Committee	Pentagon



New director arrives at the Joint Combat Camera Center



(U.S. Navy Photo)

U.S. Navy Ensign Nicholas Lingo became the new director of the Joint Combat Camera Center (JCCC) at Fort Meade in October. He succeeds Lt. Cmdr. Matt Young, who is retiring from the Navy.

Lingo, an Ohio native, has served 19 years, reaching the rating of Chief Mass Communication Specialist before earning a commission earlier this year.

He then completed the Public Affairs Qualification Course at the Defense Information School.

Previous tours included training chief and Sea Operational

Detachment Leading Chief Petty Officer at Naval Public Affairs Support Element-East at Naval Station Norfolk, Virginia, during which time he deployed aboard the USS Harry S. Truman (CVN 75) and USS Iwo Jima (LHD 7).

He also spent four years with the Seabees at a variety of deployed locations.

Lingo is also a graduate of the Syracuse University Military Motion Media program, and is completing his Masters in Television, Radio and Film through Syracuse.



DIMOC Facebook Page

www.facebook.com/DoD.Imagery

DoD Visual Information Style guide

Reminder

The DoD Captioning Style Guide is now available online!

Get the word out, especially to the Public Affairs, Combat Camera and VI communities at:

http://www.dimoc.mil/documents/styleGuide/DoD_Captioning_Style_Guide.pdf

https://static.dvidshub.net/training/DoD_Captioning_Style_Guide.pdf

VI Style Guide and App update

*Thomas M. Ruyle,
Lead Writer-Editor, DIMOC*

VI Style Guide

Change 1 to latest edition of the DoD Visual Information Style Guide was released on Sept. 25, 2017, and distributed to the DoD VI Community.

Among the many changes was a near-complete rewrite of the VI ethical standards in Chapter 8.

One line in the rewritten chapter pertaining to the disclosure of conversion of color photos to black-and-white as well as cropping issues generated some feedback from the field. Several military and civilian DoD photographers noted the specific instruction was not clear enough.

A rewrite of the information in question was staffed with members of the VI

Editorial Board, the military services and the personnel who raised the issue.

Please go to www.dimoc.mil homepage to download the updated Guide and circulate it with your colleagues today.

VI Style Guide Mobile App

We're getting closer! The VI Style Guide mobile app entered the beta-test phase in late September starting with the Android version Sept. 20. Based on the results of the beta testing and adjustments resulting from it, DIMOC hopes to have the final version ready in November.

The mobile app will only be authorized for use on personal devices for the time being, as there is a lengthy process for DISA authorization to use it on USG devices. However, the app will reside entirely on the device, meaning there's no need for a cell signal to use it.

Stay tuned to Defense Imagery on Facebook and www.dimoc.mil for more information as it happens.

VI UPDATES

VI POLICY

Newly Published

DoDD 5122.05 "Assistant to the Secretary of Defense for Public Affairs" published 7 August 2017

- ATSD(PA) is the principal Staff advisor to the Secretary of Defense for audio visual information
- ATSD(PA) acts as the sole authority for releasing to news media representatives official DoD information and visual information materials
- Maintains portfolio management expertise for visual information to ensure community management and oversight to organize, train, and equip missions across the joint force
- The directive ADDS this new function/paragraph: "Provides oversight and ensures compliance with DoD visual information policies and procedures"

Change 1 to DoDD 5105.74 "Defense Media Activity" published 1 August 2017

- No substantive change: Corrects "ASD(PA)" to "ATSD(PA)"

Under Development

DoDI 5040.02, "Visual Information" (Full Revision), incorporates and cancels DoDI 5040.07, "Visual Information Productions," as an enclosure (effective upon publication).

DoD 5120.20 "American Forces Network (AFN) Program"

- Permanently retires the term "American Forces Television and Radio Service (AFRTS)."

DoD Captioning Style Guide Updates

Urgent message on VISION ID usage:

The use of fake, generic, unassigned and unauthorized VISION IDs – especially ZZ999 - has been explicitly prohibited for more than a year, but DIMOC has noticed an uptick in the practice in 2017.

All DoD VI professionals are required to obtain a unique VISION ID at <https://vipro.defenseimagery.mil/>. A valid CAC is required.

"The VISION ID was created to ensure a given image is properly credited to the person who created it," said Thomas Ruyle, the lead writer-editor at DIMOC.

Not only does the VISION ID organize the DoD's Visual Information archives by photographer, it plays a huge part in search capability.

DIMOC Lead Archivist Julia Hickey added, "If you want to find your imagery, then register for a VISION ID. It is a content creator device that forms a system-wide portfolio of media items. By registering for a VISION ID, your entire portfolio of products, media items, etc., is collected on your behalf and credited to you!"

For more on the VISION ID, please refer to Enclosures 6 and 7 of DoDI 5040.02, "Visual Information," which can be found at <http://www.dimoc.mil/resources/dodInstructions.html>.

Questions, comments or feedback? Email DIMOC at dma.dvi.dimoc@mail.mil.

ARTICLES OF INTEREST

Soldiers conduct test for new Army media kits

The article outlines the latest on the Army's fielding of the Tactical Digital Media project (which was discussed in depth at the Imagery Transmission Sub Working Group back in August). <https://www.army.mil/article/195455>

Photojournalism Ethics and Computational Photography

Unlike most niches of photography, photojournalism has staked a claim on veracity and ethics. <http://go.photoshelter.com/b0000tC1XPO0Bb8h020vu8y>
<https://blog.photoshelter.com/2017/>

DINFOS TRAINING AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Broadcast Management Course

(2 weeks) 12 students

Class 010 - 29 Nov - 14 Dec 2017

Class 020 - 11 Jul - 26 Jul 2018

Content Management Course

(4 weeks) 16 students

Class 020 - 16 Apr - 11 May 2017

Class 030 - 30 May - 27 Jun 2018

Visual Information Management Course

(2 weeks) 24 students

Class 010 - 27 Nov - 08 Dec 2017

Class 020 - 22 Jan - 02 Feb 2018

Intermediate Photojournalism Course

(8 weeks) 18 students

Class 010 - 08 Jan - 06 Mar 2018

Class 020 - 12 Mar - 07 May 2018

Digital Multimedia Course

(7 weeks) 24 students

Class 010 - 24 Jan - 14 Mar 2018

Class 020 - 17 Apr - 06 Jun 2018

Intermediate Videography Course

(3 weeks) 8 students

Class 020 - 08 Jan - 12 Feb 2018

Class 030 - 26 Feb - 02 Apr 2018

Advanced Electronic Journalism Course

(4 weeks) 12 students

Class 020 - 20 Feb - 20 Mar 2018

Class 030 - 26 Apr - 23 May 2018

Intermediate Public Affairs Specialist Course

(2 weeks) 24 students

Class 010 - 22 Jan - 02 Feb 2018

Class 020 - 19 Mar - 30 Mar 2018

Joint Contingency Public Affairs Course

(2 weeks) 16 students

Class 010 - 19 Mar - 30 Mar 2018

Class 020 - 04 Jun - 15 Jun 2018

Joint Intermediate Public Affairs Course

(5 weeks) 24 students

Class 020 - 09 Jul - 14 Aug 2018

Joint Senior Public Affairs Course

(2 weeks) 16 students

Class 010 - 05 Feb - 16 Feb 2018

Class 020 - 30 Apr - 11 May 2018

Public Affairs Qualification Course (PAQC)

(9 weeks) 60 students

Class 020 - 09 Jan - 14 Mar 2018

Class 030 - 29 Mar - 01 Jun 2018

Combat Camera Leadership Course

(2 weeks) 24 students

Class 010 - 04 Jun - 15 Jun 2018

Additional information available at:

<http://www.dinfos.dma.mil/StudentInfo/CourseCatalog.aspx>



PHOTO HIGHLIGHTS



American flags flap in the light breeze on the Field of Valor display in Niceville, Fla. Sept. 14, 2017. The display features 13 rows of 27 flags and one extra to create the field. Names of recently fallen military members, including 10 Airmen, adorn each of the approximately 352 American flags. (U.S. Air Force photo by Samuel King Jr.)



U.S. Army veteran Kelly Elmlinger races a wheelchair during the 2017 Invictus Games in Toronto, Canada, Sept. 24, 2017. The Invictus Games, established by Prince Harry in 2014, brings together wounded and injured veterans from 17 nations for 12 adaptive sporting events, including track and field, wheelchair basketball, wheelchair rugby, swimming, sitting volleyball, and new to the 2017 games, golf. (DoD photo by EJ Hersom)



Employees of the U.S. Department of Homeland Security deliver food and water to isolated Puerto Rico residents after their bridge was destroyed by Hurricane Maria in the mountains around Utuado, Puerto Rico, Oct. 12, 2017. The Federal Emergency Management Agency and its federal partners continue 24-hour operations to conduct missions in support of those affected by Hurricane Maria. (U.S. Air Force photo by Master Sgt. Joshua L. DeMotts)



A volunteer loads relief supplies on a U.S. Army CH-47 Chinook helicopter at the port of Roseau, Dominica, Oct. 3, 2017. The aircraft delivered rice and kitchen sets from the U.S. Agency for International Development to the community of Wotten Waven, Dominica. At the request of USAID, JTF-LI has deployed aircraft and service members to assist in delivering relief supplies to Dominica in the aftermath of Hurricane Maria. The task force is a U.S. military unit composed of Marines, Soldiers, Sailors and Airmen, and represents U.S. Southern Command's primary response to the hurricanes that have affected the eastern Caribbean. (U.S. Marine Corps photo by Sgt. Ian Leones)