

Right Image

Right Place

Right Time



DINFOS traces military visual information lineage back 100 years

This article is part two of three in a series honoring 100 years of U.S. military Visual Information (VI)

*By Lee Thomas
Chief, VI Policy and Programs, Defense Visual Information*

In January 2015, Maryland Gov. Larry Hogan visited the Defense Information School (DINFOS) at Fort Meade, Maryland, and signed a proclamation recognizing the school's 50th anniversary. The celebration was based on the DoD consolidation of individual Service Public Affairs (PA) schools into a joint-service school on February 21, 1964. However, between

1996 and 1998, the current DINFOS was formed by merging three different joint-service schools; two Visual Information (VI) and one PA into one training center at Fort Meade, Maryland. Although many new names were suggested for the combined school, the final decision was to use the legacy "DINFOS" name because the word "information" was common to all three schools.

When taking into account the history of all the precursor schools, what is now DINFOS is actually much older. For example, the establishment of the U.S. Army School of Aerial Photography at Langley Field, Virginia, the Army's school of Military Cinematography at Columbia University in New York

City, and the Navy's aviation photography school at Naval Air Station Miami, Florida, make today's DINFOS now 100 years old and counting. Here is the story of the first military schools that ultimately became the DINFOS of today.

Langley Field had been in operation for just one year when, in late 1917, the Army Signal Corps Aviation Section created the U.S. Army School of Aerial Photography. The need for aerial reconnaissance and aerial photographers became a top priority. The new school trained students on taking photographs, photo development, interpretation and aerial

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U.S. Navy Lt. Walter Richardson, left, the founder of the Navy's first photo school in 1918, is shown in a 1914 photo aboard an aircraft. The other person is unidentified. (U.S. Naval Institute photo)

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map-making. By January 1918 the first graduates were sent to the front lines in Europe.

Also in January 1918, America's first school of Military Cinematography was started at Columbia University. Pioneering cinematographer Carl L. Gregory was commissioned as a 2nd Lieutenant and took charge of all lessons in military photography. Another instructor in motion picture photography at Columbia was Victor Fleming, the well-known future director of *Gone with the Wind*. Still photographers and motion picture cameramen were

trained by the school and deployed by the U.S. Army Signal Corps to record America's involvement in the First World War.

U.S. Navy ship's cook and photography enthusiast Walter L. Richardson was commissioned in 1918 and charged with organizing the first Naval School of Photography at Naval Air Station Miami.

Naval photographers became a valuable tool for training and documenting aircraft testing, accidents and other aviation-related activities.

Happy 100th birthday DINFOS! Congratulations on a full century of outstanding training!



The U.S. Army School of Aerial Photography at Langley Field, Virginia, circa 1917. (National Archives and Records Administration)

CALENDAR

July 17	DVI Steering Committee	Pentagon
August 27-29	Navy PA Symposium at the Nat'l Conf. Center	Leesburg, Virginia
October (TBD)	Visual Information Editorial Board	Fort Meade, Maryland
October 23	DVI Steering Committee meeting	Fort Meade, Maryland
October 24-25	Joint Combat Camera Planning Group	Fort Meade, Maryland

DIMOC wants to preserve your historical media!

If your unit, ship or organization has DoD-produced physical imagery taking up valuable space (i.e. prints, slides, films, tapes, negatives, discs, etc.), DIMOC can digitize it and make it available to you through the www.dimoc.mil web portal at no cost!

Regardless of the media's age, such imagery is still an official DoD record, and must be properly archived according to Federal law and DoD regulations. Please do not throw it away or attempt to send scanned items to DVIDS or DIMOC.

For more information on submitting imagery to DIMOC, go to <http://www.dimoc.mil/Submit-DoD-VI/Preparing-Physical-legacy-VI/>. Once you have inventoried your physical imagery, contact our archivists at DIMOC-Archivists@mail.mil.

EYE ON VI SUBMISSIONS

If you have a story or idea you think should be included, please email us your content. All story submissions must follow these standards: 1) Typed in Microsoft Word; 2) All images must be in the original JPEG format, submitted separately from the Word document, with required caption, attribution and metadata; 3) No more than 350 words.

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Col. Curtis Iden takes DVI reins

Staff Report

U.S. Army Col. Curtis Iden became the new Defense Visual Information (DVI) director June 30. Iden relieved Col. John Benedict, who led DVI since August 2016.

Iden, a Signal Corps officer, comes to DVI from the Defense Information Systems Agency, where he was the Chief, Innovation and Systems Engineering Office.

"There is such a broad spectrum when dealing with Visual Information – from making sure high-quality VI products are available throughout DoD to advocating for the preservation of official records – so I am excited to be a part of something that can be very special and I just look forward to getting to work with the team," Iden said.

Iden earned his Army commission from the Middle Tennessee State University ROTC program in 1993.

Since then, he has held a variety of positions throughout the Army, including deployments to Saudi Arabia, Kosovo and Kuwait. Iden is also a graduate of the Army Ranger School, Officer Advanced Course, Combined Arms and Services Staff School and Army Command and General Staff College.

He holds a Bachelor of Science in



Col. Curtis Iden

Chemistry from Middle Tennessee State University and a Master of Arts from Webster University.

Iden is married to Lt. Col. (promotable) Amanda Iden and has two sons and two daughters.

Col. Benedict transferred to the Pentagon to be the Special Assistant to the Director, Technology & Business Architecture Integration, Army G-1.

"History has always been a passion of mine and these past two years have been a pleasure to serve with the outstanding professionals in the VI community," Benedict said. "I am sad to leave, especially just as our efforts were gaining irreversible momentum, but I know that I pass the colors to another fine Signal Officer, Col. Curtis Iden, who will embrace this effort with the same level of passion and professionalism I hope I brought to the team."

Visual storytellers gather for San Diego workshop

Staff Report

Nearly 50 photographers and videographers representing all the Department of Defense military services attended the 2018 DoD Visual Storytelling Workshop held June 16-24 in San Diego.

Notable attendees included combat camera legends Chip Maury and Ken Hackman, as well as U.S. Marine Corps Sgt. Matthew Callahan, the 2018 Military Photographer and Videographer of the Year. Callahan is the first to accomplish the feat of earning both awards in the same year.

Participants were assigned to photography and videography teams, provided mentors, and assigned to find a compelling feature story in the San Diego area. Equipment was provided by Canon and Nikon. Photographers produced individual photo-story packages, while the videographers created team products.

After three intense days of story development, shooting, production and final editing, each team presented their stories to the rest of the attendees for judging and feedback.

The first-place photo story was "Ultimate Dad," photographed by Daniel Garcia. His work can be seen at <https://www.facebook.com/DODVSW/posts/2050135445058060>.

The first-place video was "In His Image," produced by Jordan Thomp-



Graphic by Maureen Stewart, DMA

son, Jeremiah Runser, Roslyn Ward and Jerreht Harris. The video can be seen at <https://www.facebook.com/DODVSW/videos/2050114858393452/>.

"Right out of the gate it was a challenge. This workshop took people from all over the place with all different skill sets and meshed them together," said Thompson, an Air Force staff sergeant assigned to DIMOC at Fort Meade, Maryland. "We learned how to identify our strengths and weaknesses, fit them together like clockwork and I was honestly blown away at how much we learned from our mentors, each other and the products that were produced. It was an amazing experience."

To view other imagery produced during the workshop, go to URL.

The 2019 Workshop is tentatively planned for Charleston, South Carolina.

31 military visual journalists graduate Syracuse program

Thirty-one U.S. service members graduated May 10 from Syracuse University's Newhouse Military Visual Journalism Program in Syracuse, New York.

The course comprises Military Photojournalism (MPJ) and Military Motion Media (MMM) programs, which teach active-duty military journalists how to build on their storytelling skills. The graduates earned 30 credit hours over the course of 10 months.

To view imagery produced by the 2018 graduates, go to newhousemilitary.syr.edu/2018/stories/

Advanced Photojournalism Program Military Photojournalism (MPJ):

Air Force Senior Airman Michael Cossaboom

Air Force Staff Sgt. DeAndre Curtiss

Air Force Staff Sgt. Hailey Haux

Air Force Staff Sgt. Corey Hook

Air Force Staff Sgt. Marianique Angela Santos

Navy Mass Communication Specialist 1st Class Chris Williamson

Navy Mass Communication Specialist 2nd Class Nathan Burke (Honor grad)

Navy Mass Communication Specialist 3rd Class Chelsea Daly

Navy Mass Communication Specialist 3rd Class Zachary Eshleman

Navy Mass Communication Specialist 3rd Class James Lee

Navy Mass Communication Specialist 3rd Class Kenneth Rodriguez Santiago

Marine Corps Sgt. Akeel Austin

Marine Corps Sgt. Katelyn Hunter

Marine Corps Sgt. Brittney Vella

Marine Corps Cpl. Dana Beesley

Army Sgt. William Tanner

Army Sgt. Lisa Soy

Army Spc. Sidney Weston

Advanced Motion Media Program Military Motion Media (MMM):

Air Force Senior Airman Zachary Boyer

Air Force Senior Airman Daniel Fernandez

Air Force Senior Airman Matthew Hester

Navy Mass Communication Specialist 2nd Class Camilo Celso Fernan

Navy Mass Communication Specialist 2nd Class Spencer Fling

Marine Corps Sgt. Donald Holbert (Honor grad)

Marine Corps Sgt. Jordan Gilbert

Marine Corps Sgt. Erik Estrada

Marine Corps Sgt. Brian Burdett

Army Sgt. Christopher Hammond

Army Staff Sgt. Bernardo Fuller

Army Sgt. Sarah Ruiz

Army Spc. Shardsia Washington



Employees of the Defense Visual Information Customer Service Center (DVICS) at Tobyhanna Army Depot, Pennsylvania, stand for a photo May 15, 2018. Front row, from left: Kathy Hawk, Janet Richline, Maureen Kelly, Jhantteil Lopez, Maureen Marchak, Alverda Thomas and Terri Clark. Back row, from left: Mark Martin, Joanne Zelinka, Charles Bell, Brian Skursky, Donna Dudley and DVICS Director Vince Rotell. (Courtesy photo)

DVI customer care team honored

By Mark Martin
DVI Customer Service Center

The Defense Visual Information Customer Service Center (DVICS) team has been awarded the Cgov Community of Practice Customer Service Award for customer focus excellence for 2018 – the second award from Cgov in six years.

The Government Customer Support Excellence Awards are presented annually to recognize and foster the sharing and implementation of effective practices for supporting government customers, both internal and external.

DVICS, located at Tobyhanna Army Depot, Pennsylvania, is the initial customer service contact for the Department of Defense (DoD), federal agencies and the civilian sector for all Defense Visual Information products, programs and services. The team comprises 13 DoD civilians

with a combined 200 years of support experience in multimedia, public affairs, information technology, and marketing.

The team's motivation is knowing they have a unique primary customer – America's armed forces. The commitment to delivering customer value has made DVICS one of the most respected customer service providers in the Department of Defense, fielding more than 10,400 service inquiries in 2017.

DVICS Director Vince Rotell is proud of his team and the award. "We encourage customer focus and attention to detail; this enables a 'do it right the first time' mentality and allows us to deliver professional and effective service to every customer," Rotell said.

The DVISC team also won a Cgov award in 2013 for its customer service teamwork and tied for the overall excellence award.

55th COMCAM hosts Clayton competition



U.S. Air Force Tech. Sgt. Thomas Grimes, left, with the 4th Combat Camera Squadron, documents the stress shoot portion of the 2018 SPC Hilda I. Clayton Best Combat Camera Competition at Marine Corps Base Quantico, Virginia, May 1, 2018. (U.S. Army photo by Staff Sgt. Pablo N. Piedra)

*By 1st Lt. Nicholas Zehrung
Operations Officer, 55th COMCAM*

The 55th Signal Company (Combat Camera) hosted the sixth annual Spc. Hilda I. Clayton Best Combat Camera Competition April 30 to May 4 at Fort Meade, Maryland, and Marine Corps Base Quantico, Virginia.

The event is named for Clayton, a combat camera photographer who died in Afghanistan July 2, 2013.

The competition pits the best combat documentarians in the DoD against one another to build esprit de corps across the joint COMCAM community, and showcases the most tactically and technically proficient team representing COMCAM.

Six Army and four Air Force teams competed in a variety of technically and

physically challenging events while simultaneously documenting, editing and submitting imagery to a panel of judges from all services.

The first day of the competition kicked off with a workout hosted by CrossFit Glen Burnie.

The competitors then completed an exam of their Visual Information doctrinal knowledge, as well as an exercise testing teams' ability to conduct an interview using proper lighting and audio techniques on short suspense.

On the second day the competitors attempted the obstacle course and a test of individuals' ability to fire from multiple firing positions under stress.

Day three consisted of a tactical COMCAM lane where each team member was embedded with a squad of Soldiers conducting a simulated raid. The competi-

itors were tasked with collecting specific imagery, as well as providing medical aid and evacuation to a simulated casualty.

The final physical event was a ruck march with a 35-pound pack. Following the march, the competitors were given 10 hours to complete a final video story, the most heavily weighted portion of the competition.

The top three teams were:

1st Place - Senior Airman Maygan Straight and Airman 1st Class Franklin Harris of the 1st Combat Camera Squadron.

2nd Place - Staff Sgt. Edward French of the Defense Information School and Sgt. Enoch Fleites of 55th Combat Camera.

3rd Place - Staff Sgt. Corban Lundborg and Tech Sgt. Thomas Grimes of the 4th Combat Camera Squadron.

Air Force 4th Combat Camera Squadron (CTCS) resurrected from inactivation

*By Lt. Col. Hamilton B. Underwood
Commanding Officer, 4th CTCS*

Sometimes, inactivation isn't forever.

On July 11, 2015, at March Air Reserve Base, California, the 4th Combat Camera Squadron (4 CTCS) cased its guidon and streamers and was inactivated. The 4 CTCS was the Air Force Reserve's only Combat Camera squadron, and completed 19 years of successful operations around the world.

Less than two years later, May 6, 2017, the guidon was uncased during a reactivation

ceremony at Joint Base Charleston, South Carolina.

The process of extinction to rebirth, from West Coast to East Coast, offers lessons in leadership and resiliency.

When leadership was notified of the inactivation in 2013, the expected response was to help find everyone a new duty assignment, inventory the equipment, and begin



planning the squadron going away party. That's not what happened.

Then-squadron commander, Col. Beth Horine, and superintendent, Chief Master Sgt. Michael Du, didn't surrender – they went on offense. They traveled to Headquarters Air Force Reserve Command, Robins Air Force

Base, Georgia, to pitch reactivating the unit.

"I knew we had to get to headquarters to explore the TFI [Total Force Initiative] process. We had talked about integrating for a few years with our active duty counterparts," said Horine.

"Fortunately, AFRC leadership was supportive and we began the process." There was hope.

A proposal written by the squadron, and supported by HQ/AFRC and the Air Force Public Affairs Agency, demonstrating the Air Force couldn't meet Combat Camera dwell requirements during a

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VI UPDATES

FY 2018 Policy Updates:

Administrative change #2 for [DoDI 5040.02 "Visual Information"](#) was published by the Washington Headquarters Service on 23 April 2018.

Change 2 retains all of the previous Change 1 updates and makes only minor administrative corrections to reflect new lines of authority and related DoD issuance dates.

A full revision to DoDI 5040.02 is in process to add new policy on the use of personal cameras, required VI documentation, VI as public information, and to incorporate and cancel DoDI 5040.07 "VI Productions."

Other DoD issuances of importance to VI and PA that have been administratively changed so far in FY2018 are:

- DoDI 5120.04, "DoD Newspapers, Magazines, Guides, and Installation Maps"
- DoDI 5120.20, "American Forces Radio and Television Service"
- DoDI 5122.08, "Use of DoD Transportation Assets for Public Affairs Purposes"
- DoDI 5160.48, "DoD Public Affairs and Visual Information (PA&VI) Education and Training (E&T) "
- DoDI 8582.01, "Security of Unclassified DoD Information on Non-DoD Information Systems"

Do you have a question on any aspect of Department of Defense Visual Information policies or procedures? Contact our Customer Service team at by phone at 888-PH-DIMOC (743-6662), by email at dvicustomerservice@defense.gov, or visit the Customer Service page at www.dimoc.mil.

New VI Style Guide published July 16

Staff Report

The 2018 edition of the DoD Visual Information Style Guide (VISG) was published July 16, and can be found at dimoc.mil.

Starting with this edition, the VISG will be published annually in July.

A notable change concerns metadata. The metadata field for "Service Shown" has been

eliminated, and all contact information, such as phone numbers and email addresses, should be captured in the Release Instructions field. Both changes are reflected in the metadata cross-reference table on pages 39 and 40.

The Visual Information Editorial Board will meet this fall to begin planning the 2019 edition. Suggested additions, updates and other VISG-related input can be submitted to DIMOC Lead Writer-Editor Thomas Ruyle at thomas.m.ruyle.civ@mail.mil or by phone at 301-222-6209.

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surge, was approved by Headquarters Air Force.

The unit was approved to reactivate at Joint Base San Antonio (JBSA), Texas, in a reserve/active duty construct with the 3rd Combat Camera Squadron.

Selected Reservists were then transferred to the 3 CTCS as Individual Mobilization Augmentees as the process for reactivating the unit was finalized.

Just as these Reserve Citizen Airmen were adjusting to the IMA world, and with most flying in from California to Texas to perform

duty, they learned they were going to be flying a little further.

Because of the standup of U.S. Cyber Command at JBSA, it would be years before the 4 CTCS would obtain its own building.

With no room at the 3 CTCS, it was decided the unit would instead activate with 1 CTCS, Joint Base Charleston, the only other active-duty Combat Camera squadron.

Since activating, the 4 CTCS has completed 47 TDYs, 2,640 man-days, and has been recognized with a record number of awards. This fall it will deploy in support of Combined Joint Task Force-Horn of Africa.

ARTICLES OF INTEREST

I never said that! High-tech deception of 'deepfake' videos

<https://www.stripes.com/news/us/i-never-said-that-high-tech-deception-of-deepfake-videos-1.535686>

Inside the government agency designing tech to fight fake news

<https://www.nbcnews.com/tech/tech-news/inside-government-agency-designing-tech-fight-fake-news-n865586>

What U.S. service members can teach us about communications

<http://prsay.prsa.org/2018/07/02/what-u-s-service-members-can-teach-us-about-communications-and-values/>

DINFOS TRAINING AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Broadcast Management Course

(2 weeks) 12 students

Class 010 - 2 Dec - 8 Dec 2018

Content Management Course

(4 weeks) 16 students

Class 010 - 15 Oct - 15 Nov 2018

Visual Information Management Course

(2 weeks) 24 students

Class 010 - 28 Oct - 09 Nov 2018

Intermediate Photojournalism Course

(8 weeks) 18 students

Class 040 - 23 July - 19 Sept 2018

Class 050 - 3 Sep - 27 Nov 2018

Digital Multimedia Course

(7 weeks) 24 students

Class 010 - 23 Jan - 14 Mar 2019

Class 020 - 2 Apr - 23 May 2019

Intermediate Videography Course

(3 weeks) 8 students

Class 070 - 13 Aug - 19 Sept 2018

Class 080 - 24 Sept - 01 Nov 2018

Class 010 - 6 Nov - 14 Dec 2018

Class 020 - 7 Jan - 12 Feb 2019



Advanced Electronic Journalism Course

(4 weeks) 12 students

Class 010 - 21 Oct - 21 Nov 2018

Intermediate Public Affairs Specialist Course

(2 weeks) 24 students

Class 010 - 6 Jan - 18 Jan 2019

Class 020 - 24 Mar - 5 Apr 2019

Joint Contingency Public Affairs Course

(2 weeks) 16 students

Class 010 - 17 Mar - 29 Mar 2019

Class 020 - 07 Jul - 19 Jul 2019

Joint Intermediate Public Affairs Course

(5 weeks) 24 students

Class 010 - 9 Oct - 20 Nov 2018

Class 020 - 12 May - 20 Jun 2019

Joint Senior Public Affairs Course

(2 weeks) 16 students

Class 030 - 10 Sept - 21 Sept 2018

Class 010 - 27 Jan - 8 Feb 2019

Public Affairs Qualification Course (PAQC)

(9 weeks) 60 students

Class 010 - 10 Oct - 19 Dec 2018

Class 020 - 8 Jan - 15 Mar 2019

Combat Camera Leadership Course

(2 weeks) 24 students

Class 010 - 5 May - 17 May 2019

Additional information available at:

<http://www.dinfos.dma.mil/StudentInfo/CourseCatalog.aspx>

PHOTO HIGHLIGHTS



U.S. Marine Corps Staff Sgt. Danielle Pothoof finishes the 100-meter dash during the 2018 Warrior Games at the Air Force Academy in Colorado Springs, Colorado, June 2, 2018. (DoD photo by EJ Hersom)



From the Defense Visual Information Archives (DVIA): U.S. Marines train on the use of M1917 Browning machine guns at an unknown location in China in the late 1920s. (U.S. Marine Corps photo) This photo came to the DVIA in a group of 791 historic images in early 2018 from Marine Corps Recruit Depot San Diego. To register for access to the DVIA, go to <http://www.dimoc.mil/Find-DoD-VI/Archives/>



The sun sets behind an Australian F-35A Lightning II aircraft at Luke Air Force Base, Arizona, June 27, 2018. The first Australian F-35 arrived at Luke in December 2014. Six Australian F-35's are assigned to the 61st Fighter Squadron where their pilots train alongside U.S. Air Force pilots. (U.S. Air Force photo by Staff Sgt. Jensen Stidham) [Editor's note: The photographer used a reflective surface in front of the underside of the lens to create the mirroring effect]



U.S. Navy divers assigned to Mobile Diving Salvage Unit (MDSU) 1 transit to the USS Arizona Memorial for a dive during the Rim of the Pacific (RIMPAC) 2018 exercise at Pearl Harbor, Hawaii, July 7, 2018. (U.S. Navy photo by Mass Communication Specialist 2nd Class Daniel James Lanari)