

# Defense Media Awards season is in full swing

## Staff reports

The 2018 Defense Media Awards season is in full swing, with a slate of improvements from last year.

According to Karen Nowowieski, the Defense Media Activity awards program manager, this is the third year of the revamped DMA-level awards program. The program is split into two main contests, the Defense Media Awards and Defense Media Merit Awards, both of which will be described below.

Nowowieski noted the Defense Visual Information Distribution Service (DVIDS) is still the required platform for all entries.

All products for submission to the awards programs must have been uploaded to DVIDS between Jan. 1, 2018 and 11:59 p.m. Dec. 31, 2018.

U.S. Army Col. Paul Haverstick, the acting director of Defense Media Activity, said, "This is my first time observing this program up close, and it's an honor for DMA to recognize the great work of our Public Affairs and Visual Information community throughout the Department of Defense and Coast Guard."

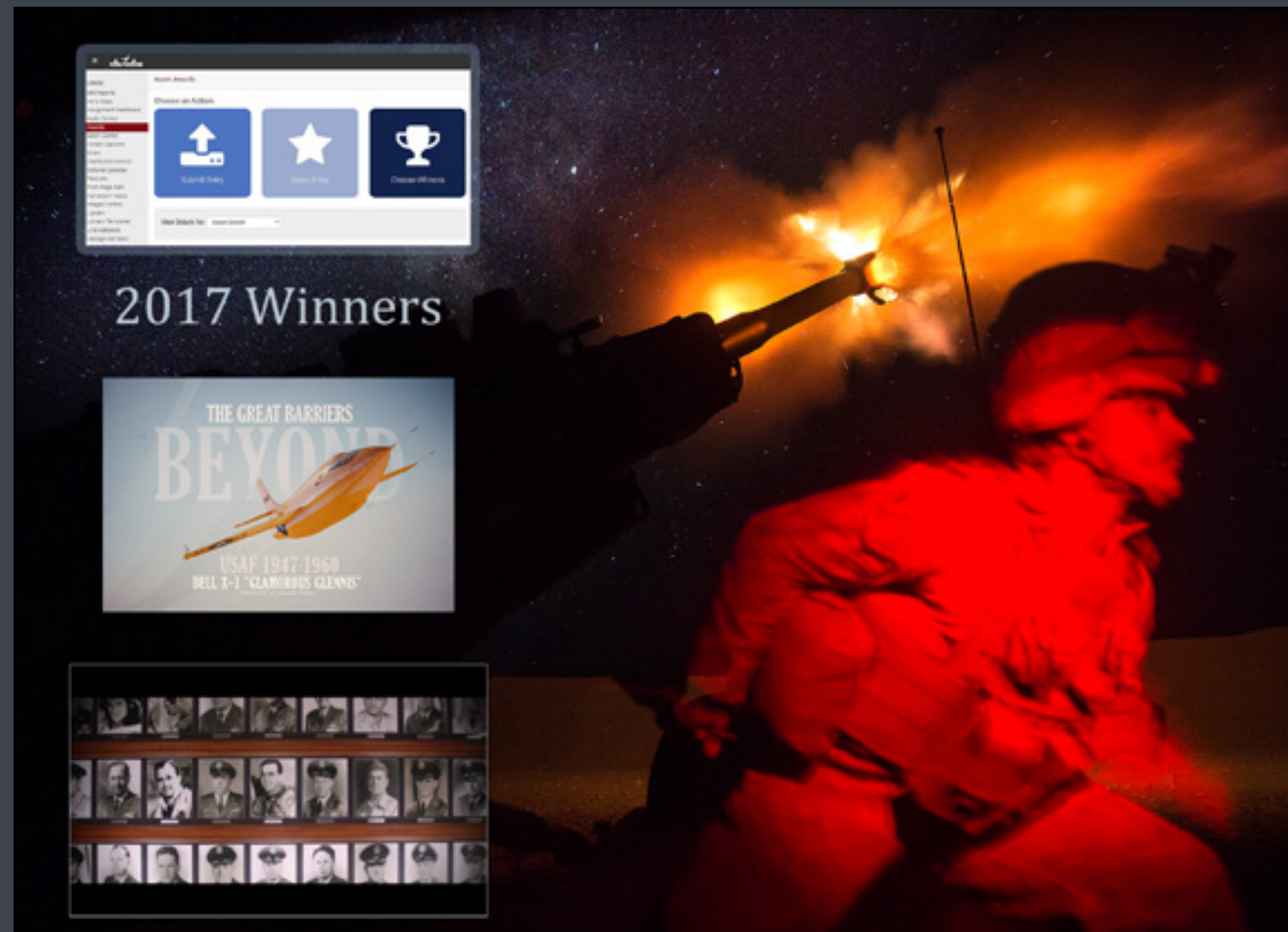
## Defense Media Awards

The Defense Media Awards program will only judge the "of the year" winners from each military service.

See *AWARDS* on Page 2

## FOR MORE INFO

The Defense Media Awards page is at <https://www.dma.mil/Services/Defense-Media-Awards/>



In this photo montage, the Defense Media Awards portal on DVIDS is seen at top left; the 2017 Digital Art of the Year at center left; a screengrab from the 2017 Short-form Production Video of the Year at bottom left; and the main image is the 2017 DoD News Photo of the Year. (Credits, counterclockwise from top left: DVIDS screen grab; Travis Burcham, Defense Media Activity; U.S. Air Force 4th Fighter Wing; U.S. Marine Corps Sgt. Matthew Callahan) (DoD photo illustration by Karen Tobin)



## AWARDS, from Page 1

Submissions are open through April 29, 2019. Eligibility for the Defense Media Awards includes, but is not limited to:

- No individual may enter the competition directly. Only one entry per category may be submitted from each of the following competitions:

- Air Force: Air Force Media Awards
- Army: Maj. Gen. Keith L. Ware Communications Awards
- Coast Guard: Chief Journalist Alex Haley Awards
- Marine Corps: HQMC Communication Directorate (CD), Visual Information and Excellence in Communication (VIEC) Awards
- Navy: Russell Egnor Navy Media Awards

- Defense agencies, DoD field activities, combatant commands, joint task forces: Defense Media Merit Awards (DMMA) sponsored by the Defense Media Activity

- Products entering the competition must be the work of active-duty, Reserve, and National Guard members of the Armed Services, and U.S. Coast Guard members as well as U.S. government civilian employees with the photographer, journalist, photojournalist, videographer, broadcast journalist, graphic artist, mass communication specialist, public affairs specialist or equivalent occupation specialty.

- Note: Products produced by military and civilian personnel assigned to "Stars and Stripes" newspapers are not eligible to participate.

All non-appropriated fund (NAF) products and NAF personnel are also ineli-



*In this screenshot from video, from left, judges Jinne Hassan, Tim Oliver and Christina Abunassar review and discuss graphics entered in the 2017 Defense Media Awards at Fort Meade, Maryland, April 17, 2018. (DoD screenshot photo)*

gible. Products created by government contractor employees are not authorized to compete.

### Defense Media Merit Awards

DMA is also hosting the Defense Media Merit Awards (DMMA). Submissions are open through March 5, 2019. The following personnel can compete in the DMMA:

- U.S. government civilian employees assigned to combatant commands, joint task forces, defense agencies and DoD field activities, including the Defense

Media Activity.

- Teams composed of military members, U.S. government employees, or any combination thereof assigned to combatant commands, joint task forces, defense agencies, and DoD field activities, including the Defense Media Activity.

- National Guard Joint Force Headquarters staff members.

- Service members assigned to DMA (see guidance for details).

- Active-duty and Reserve military members assigned to combatant commands, joint task forces, defense agen-

cies and DoD field activities.

- Army and Air National Guard members assigned to combatant commands, joint task forces, defense agencies and DoD field activities enter their individual work products through the National Guard Bureau.

- Members who leave the Armed Forces during the year may compete as long as the material submitted was completed in its entirety while on active duty, in a Reserve or National Guard status, or during DoD civilian employment.

Defense Visual Information employees Lee Thomas and Thomas Ruyle also worked with the awards program to clarify matters of policy, captions and metadata, and ethics standards.

DVIDS Director Scott Betts noted improvements to the process for reviewing entries and ensuring standards were met. "(We gave) further training and access to the branch reps to give more responsibility and control at the apex level," Betts said via email.

The Defense Media Awards program is described in detail at <https://www.dma.mil/Services/Defense-Media-Awards/>, with complete contest guidance available for download as a PDF.

The page also contains frequently asked questions and a list of 2017 winners.

Guidance on the DMMA program will also be found in the Media Contest Rules list on the Defense Media Awards page.

The DVIDS Awards submission page is at <https://cms.dvidshub.net/awards>.



# Army's Enterprise Media Center supports all DoD

By Lyna Tucker  
Producer-Director  
EMC Fort Eustis



"The EMC is a one-stop shop for visual information. We have some of the best technology and talent available to serve not only the Army, but our sister Services and the rest of the Federal Government," Reeves said.

The EMC boasts a 1,400-square foot television studio and fully complemented control room to equal any network studio. EMC's award-winning producers, directors, writers, and videographers *See EMC on Page 4*

The Enterprise Multimedia Center (EMC) Fort Eustis, Virginia, is the Army's premier enterprise for visual information (VI), to include photography, print, web design, fabrication, graphics, and television and video support.

Led by EMC Visual Information Manager Don Reeves, the EMC is poised to serve all military Services, the Department of Defense (DoD) and agencies throughout the Federal Government.

## ARTICLES OF INTEREST

**Free Flickr accounts slashed to 1,000 pictures; the rest will be deleted**

<https://arstechnica.com/gaming/2018/11/free-flickr-accounts-slashed-to-1000-pictures-the-rest-will-be-deleted/?fbclid=IwAR1y1PX2Sl1dpLCvzpck2z2xmRZMWUzF00HXlujovOoNm34N-gax1C0kiE>

**Shooters: The U.S. Army Special Photographic Office in Vietnam, 1962-74**

[http://vaveteran.org/38-6/38-6\\_daspo.html](http://vaveteran.org/38-6/38-6_daspo.html)

**Facial Recognition Software is Helping Identify Unknown Figures in Civil War Photographs**

<https://www.smithsonianmag.com/smart-news/facial-recognition-software-helping-identify-unknown-figures-civil-war-photographs-180970863/>

## CALENDAR

February 2019	Call for portfolios/applications for DoD Visual Storytelling Workshop	Will be announced via DIMOC
March 26, 2019	Visual Information Editorial Board meeting	Fort Meade (DMA HQ)
April 23, 2019	DVI Steering Committee meeting	Fort Meade (DMA HQ)
April 29, 2019	Deadline for Defense Media Award submissions	via DVIDS
June 2019 (TBD)	DoD Visual Storytelling Workshop	Charleston, SC

## DIMOC wants to preserve your historical media

If your unit, ship or organization has DoD-produced physical imagery taking up valuable space (i.e. prints, slides, films, tapes, negatives, discs, etc.), DIMOC can digitize it and make it available to you through the [www.dimoc.mil](http://www.dimoc.mil) web portal at no cost!

Regardless of the media's age, such imagery is still an official DoD record, and must be properly archived according to Federal law and DoD regulations. Please do not throw it away or attempt to send scanned items to DVIDS or DIMOC.

For more information on submitting imagery to DIMOC, go to <http://www.dimoc.mil/Submit-DoD-VI/Preparing-Physical-legacy-VI/>. Once you have inventoried your physical imagery, contact our archivists at [DIMOC-Archivists@mail.mil](mailto:DIMOC-Archivists@mail.mil).

## EYE ON VI SUBMISSIONS

If you have a story or idea you think should be included, please email us your content. All story submissions must follow these standards: 1) Typed in Microsoft Word; 2) All images must be in the original JPEG format, submitted separately from the Word document, with required caption, attribution and metadata; 3) No more than 350 words.

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*EMC, from Page 3*

— using the latest in 4K video and drone capabilities — travel throughout the nation producing high-quality, award-winning products.

“We’ve got an amazing facility and it’s an exciting place to work. We produce everything from single concept videos to multiple videos. For example, we’re producing over 250 exercise videos for the Center for Initial Military Training as they roll out the new Army Field Manual 7-22 and Army Combat Fitness Test,” said EMC Producer-Director Robert Stephens.

The photography department provides support for the entire region east of the Mississippi, each year delivering more than 4,000 Department of the Army (DA) photos and up to 500 command photos. The team also covers up to 100 events annually, both locally and as far as Rock Island, Illinois.

The print center is equipped with the most advanced technology in the industry and each year processes up to 5,000 customer orders and produces over 60,000 pop-up targets used in training for units such as Army Special Forces and U.S. Navy SEALs.

The graphics department is equally busy, designing and producing upwards of 5,000 high-end graphics annually, from command boards to wall murals for the U.S. Army Transportation Museum and the Navy SEALs fitness center at Joint Base Little Creek-Fort Story, Virginia.

For training and graphic aids or design and installation services, the fabrication department is the go-to shop.

The department’s highly skilled craftsmen and designers provide framing, painting, sheet metal, machining, woodworking, and welding services as well as 3-D printing.

“When a need arises in a unit, they bring their requirements and we make it a reality,” said Ron Houston, EMC fabrication department lead.

Learn more about how the EMC supports the warfighter and the Army and DOD’s mission at [www.emc.army.mil](http://www.emc.army.mil).



*Above: EMC Producer-Director Robert Stephens checks a scene through the camera eyepiece at Fort Eustis, Virginia, Oct. 17, 2014. Stephens was working on a production for the U.S. Army Safety Center at Fort Rucker, Alabama.*

*Right: EMC Videographer and FAA-licensed Drone Operator Dominic Davis captures footage during filming of the U.S. Army Surgeon General’s Performance Triad campaign at Fort Eustis, Virginia, Oct. 17, 2014. The campaign was a comprehensive project involving every EMC department, including graphics and print for signs, banners and toolboxes; fabrication for installations; and production of more than 60 videos. (U.S. Army photos by Chris Thompson)*





# Longtime DVI figure Lee Thomas retires

## Staff Reports

Lee Thomas, the Defense Visual Information (DVI) chief of policy and programs, and a leading institutional expert on all things Visual Information, retired from civilian service Jan. 31.

Before starting his civilian career at DVI, Thomas completed a 30-year Air Force career, where all but six years were in jobs related to VI. "Looking back, I guess I was a founding member of the 'Visual Information mafia,'" Thomas said.

"For example, as a Captain on the Air Staff in 1987, I got to play a role in changing the term 'audiovisual' to Visual Information. I was also a member of the multi-service working group that created the Joint Combat Camera Center (JCCC) and the DVI team that conceived the VIRIN we use today."

After receiving his commission in 1980, Thomas's first assignment was to the Headquarters Aerospace Audiovisual Service. His final assignment was to DVI as the Director. "During my military service I gained a lot of expertise and passion for the VI mission," Thomas said.

"After the Air Staff, they sent me for a graduate degree in Mass Communication where I completed a research thesis on the impact of new media technology. I used that analysis and research expertise to lead a school-wide transformation when I was the DINFOS Deputy Commandant a few years later. At the National War College, I studied information power and national security. All that education and experience helped me during my time as a Colonel. For example, I was part of a senior officer PA and VI assessment team brought by Gen.



Thomas

(David) Petraeus to Iraq to recommend actions to remove barriers to effective communication. Also, as DVI Director, I led a world-wide VI workshop focused on the information power of VI that was attended by more than 450 people

from across the Department and eight allied nations."

After retiring in 2010, Thomas began his civilian career back at DVI.

"It wasn't my original intention to return to DVI, but I'm very grateful I did," Thomas said.

"I wanted a job where I could play a key supporting role. At DVI, I was able to

make a lasting difference in strategic areas like policy, doctrine and governance.

As he prepares to leave federal service, Thomas stressed the need for thinking strategically about VI. He sees the establishment of information as a joint function as a huge opportunity and challenge for VI.

"We're part of a joint force doing battle in the information space. We need to be extremely agile. If we can't do that, we run the risk of becoming irrelevant," he said. "We need all the VI experts to be looking at the big picture."

After leaving DVI for his second and final time, he plans to pursue a third master's degree, focus on his off-duty passion for fingerstyle guitar composing, and spend more time with Clarissa, his wife of 42 years.

## Ask DVI: Customer seeks hard copies of command newspaper

By Mark E. Martin

DVI Customer Service Center

This month's FAQ refers to a request from a military service member's family as to how to locate printed copies of a command newspaper with information about their recently graduated service member.

QUESTION: "I was wondering if you would be able to send me a copy of the base newspaper printed on December 14th, 2018.

My son is a Marine and he graduated on that day. I was not able to find any of your publications anywhere."

ANSWER: The Defense Visual Information Customer

Service Center (DVICS) provided both the base and local newspaper publishers' contact and website information for the family member.

While many military publications are electronically posted to the DVIDS website, hard copies (if printed) are only available from the publisher or installation public affairs office.

Most military publications are now hosted on the DVIDS publication page located at <https://www.dvidshub.net/publication>.

If your unit or installation publication is not currently posted to DVIDS, you can establish an account at <https://www.dvidshub.net/>, and set up a new publica-

tion page under Publications Control.

If you need assistance, please contact DVICS by phone toll-free at 1-888-743-4662, or by email at [dvicustomerservice@defense.gov](mailto:dvicustomerservice@defense.gov), or via the customer service form on the DIMOC website at <https://www.dimoc.mil/Customer-Service/Contact-Us/>.

In each issue of Eye on VI, the DVI Customer Service Center will highlight a frequently asked question or topic.

Let us know if you have a subject you'd like us to cover by sending an email to [dvicustomerservice@defense.gov](mailto:dvicustomerservice@defense.gov) and include 'Eye on VI' in your subject line.



# Visual Information Editorial Board to convene March 26 at DMA

## Staff reports

The Visual Information Editorial Board (VIEB) will meet March 26 at Defense Media Activity Headquarters, Fort Meade, Maryland.

Visual information representatives with each of the military services will

discuss matters of written style, preparation and submission of VI, and suggested updates to the Visual Information Style Guide (VISG). Other agenda items include:

- Updates on upcoming DMA and DVI reorganization.

- Consideration of several redesign proposals for the 2019 edition, with a focus on more illustrations and examples of proper VI procedures.

The VIEB, which meets twice a year, allows VI specialists and leaders to address problems and concerns affecting

VI operations and procedures throughout the Department of Defense and Coast Guard.

If you have items for discussion in the VIEB, please contact DVI Lead Writer-Editor Thomas Ruyle at 301-222-6209, or [thomas.m.ruyle.civ@mail.mil](mailto:thomas.m.ruyle.civ@mail.mil).

## VI POLICY UPDATES

## VI POLICY REFERENCES

Looking for Visual Information or Public Affairs-related policy documents?

DIMOC has established a library for DoD references at <http://www.dimoc.mil/References/DoD-VI-References/>, and service-specific references at <http://www.dimoc.mil/References/Service-VI-References/>





# DINFOS TRAINING AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES

## Content Management Course

(4 weeks) 16 students

Class 020 - 11 Apr - 10 May 2019

Class 030 - 3 Jun - 8 Jul 2019

## Visual Information Management Course

(2 weeks) 24 students

Class 020 - 28 Jan - 8 Feb 2019

Class 030 - 15 Jul - 26 Jul 2019

## Intermediate Photojournalism Course

(8 weeks) 18 students

Class 010 - 8 Jan - 7 Mar 2019

Class 020 - 13 Mar - 9 May 2019

Class 030 - 13 May - 17 Jul 2019

## Digital Multimedia Course

(7 weeks) 24 students

Class 020 - 2 Apr - 23 May 2019

Class 030 - 11 Jul - 28 Aug 2019

## Combat Camera Leadership Course

(2 weeks) 24 students

Class 010 - 6 May - 17 May 2019

## Public Affairs Qualification Course

(9 weeks) 75 students

Class 030 - 19 Mar - 23 May 2019

Class 040 - 10 Jul - 12 Sep 2019

## Intermediate Videography Course

(3 weeks) 8 students

Class 010 - 7 Nov - 14 Dec 2018



*U.S. Marine Corps Staff Sgt. Perea, left, and Harris, right, sit with another combat photographer in Korea following the end of hostilities in the Korean War in 1953. (DoD photo)*

Class 020 - 11 Jan - 15 Feb 2019

Class 030 - 4 Mar - 5 Apr 2019

## Intermediate Public Affairs Specialist Course

(2 weeks) 24 students

Class 020 - 25 Mar - 5 Apr 2019

Class 030 - 6 May - 17 May 2019

Class 040 - 15 Jul - 26 Jul 2019

## Joint Contingency Public Affairs Course

(2 weeks) 16 students

Class 010 - 18 Mar - 29 Mar 2019

Class 020 - 8 Jul - 19 Jul 2019

## Joint Intermediate Public Affairs Course

(5 weeks) 24 students

Class 020 - 13 May - 20 Jun 2019

## Joint Senior Public Affairs Course

(2 weeks) 16 students

Class 010 - 28 Jan - 8 Feb 2019

Class 020 - 8 Apr - 19 Apr 2019

Class 030 - 9 Sep - 20 Sep 2019

Additional information available at:

<http://www.dinfos.dma.mil/StudentInfo/CourseCatalog.aspx>



## PHOTO HIGHLIGHTS



U.S. Soldiers with the 3rd Cavalry Regiment execute nighttime fire missions with an M777A2 howitzer during a gun raid mission with Iraqi Security Forces (ISF) in Iraq, Dec. 22, 2018. The gun raid was conducted in coordination with the ISF to destroy ISIS tunnels and caves in the Makhmour Mountains. (U.S. Army photo by Sgt. Edward Bates)



U.S. Marines with Kilo Company, Battalion Landing Team 3/1, 13th Marine Expeditionary Unit (MEU) fire their weapons during a deck shoot aboard the dock landing ship USS Rushmore (LSD 47) in the Arabian Sea Jan. 8, 2019. The Essex Amphibious Ready Group and the 13th MEU are deployed to the U.S. 5th fleet area of operations in support of naval operations to ensure maritime stability and security (U.S. Marine Corps photo by Cpl. Danny Gonzalez)



The Arleigh Burke-class guided-missile destroyer USS Donald Cook (DDG 75) transits the Bosphorus Strait Jan. 19, 2019. (U.S. Navy photo by Mass Communication Specialist 2nd Class Ford Williams)



A U.S. Air Force B-2 Spirit bomber deployed from Whiteman Air Force Base, Missouri, and F-22 Raptors with the Hawaii Air National Guard's 154th Wing fly near Joint Base Pearl Harbor-Hickam, Hawaii, during a interoperability training mission Jan. 15, 2019. (U.S. Air Force photo by Master Sgt. Russ Scalf)