

# NAVY Future of the Fleet RECRUITER

## Recruiters Fly High at Oregon International Air Show

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Pages 16-17

## Educators to Sea: Experiencing the Navy, Loving Every Minute of It

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Pages 10-11



# From the Admiral

Rear Admiral Alexis “Lex” Walker  
Commander, Navy Recruiting Command



Recruiting Nation,

During my first few months as your commander, I have been truly impressed by your professionalism and dedication to achieving the mission by recruiting the nation's best and brightest to join our Navy.

As we forge ahead, our mission remains challenging. We all know that. But, together, we can achieve our goals. I know we have the talent in our ranks to do what we need to make mission, so have the faith in one another and the confidence to get it done. If every one of you writes one contract a month, we will make mission. However, if every one of you writes two contracts a month, we can build vitally needed depth in our pool. This is absolutely achievable and necessary. Recruiting is the foundation for everything else the Navy does. All of the ships, all of the aircraft, and all of the equipment in the world goes nowhere and does nothing if we do not get people in the door. We cannot effectively fight and win if recruiting is not performing.

While mission is first, it's people ALWAYS. To that end, taking ownership of the mission does not mean sacrificing the health of our force. In each and every engagement, I want us to approach one another with sharp minds and soft elbows. What I mean by this is I want us to treat each other the way we wish to be treated, with dignity and respect. More positive reinforcement, critical and logical thinking, and less harsh and aggressive demands. While we are all vigorously pursuing mission, we need to continue to read each other, to gage how we and our people are handling pressure and challenges. Looking out for each other needs to be priority. It is important to me to meet and get to know as many of you as I can. After all, it starts with each one of you. I want to hear your personal and professional concerns, and to help address them and remove barriers wherever and whenever I can.

In this issue of Recruiter Magazine, we are focusing on new initiatives and programs being put in place to help you in your recruiting efforts. We are also continuing our Every Sailor a Recruiter campaign to remind Sailors in the fleet that each of them has the ability and the responsibility to attract the best and the brightest to our ranks. We work best when we work together.

I want to rebuild trust, order and discipline in our interactions with each other and with the Recruiting Nation. I want to reinvigorate our force by empowering you from the top down. With that comes personal accountability. Rebuilding trust in the system requires each of you to make the right decisions and to trust that the people around you are making the right decisions as well. It is a process, but I absolutely think we can get there. We owe it to the American people and to our nation to use the tools we are given, and to give it our all.

Thank you for what you do every day. I am proud to be a part of this great recruiting team and its continued success.

A handwritten signature in black ink that reads "Alexis Walker".

Rear Adm. Lex Walker

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### FRONT COVER:

U.S. Naval aviators, aircrew and maintenance teams pose for a photograph in front of an F/A-18E Super Hornet assigned to the "Fist of the Fleet" Strike Fighter Squadron (VFA) 25 at the 2022 Oregon International Air Show in Hillsboro, Oregon, May 22. (U.S. Navy photo by Mass Communication Specialist 2nd Class Sara Eshleman)

### BACK COVER:

Amazing career opportunities and hands-on training will help you break from the ordinary to discover the challenges and rewards of a real-life adventure. Travel to places people only dream about as you experience the honor of serving your country—while you help people all over the world.

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# Welcome Commander, Navy Recruiting Command's New National Chief Recruiter



Recruiting Nation,

I would like to take this opportunity to introduce myself as your new NCR. I'm Master Chief Allchin. I am from Cleveland, Ohio. Go Buckeyes! I joined the Navy in 1995 as an Aviation Structural Mechanic. In 2002, I reported to recruiting duty in Ohio and never looked back. I became a CRF in 2006.

I have spent about 20 years in recruiting. It has been challenging of course, but it has also been incredibly rewarding. I've already had the opportunity to meet some of you, and my goal is to continue getting out to the different NTAGs and stations to meet as many of you as I can. While I love putting people in the Navy and changing lives in that way, my favorite part of this job is getting to work with and meet so many professionals who share that love with me.

While recruiting can often feel thankless, it is one of the few jobs where you can see the fruits of your labor. There is no greater feeling than

running into someone years down the road who has continued to thrive in the Navy, and who have you to thank for starting them on that path to success. Now in this position as your NCR, it's my job to make sure you continue to thrive, and that your pathway through Navy recruiting is as successful as it can be.

I take this position seriously and am already equipped with ideas for how we can improve the way we do business. However, I'm also open to field suggestions. My recruiting career has been fulfilling because I always knew I was making a difference and I don't want that to change now. I want to make sure I'm making a difference here too, not just in the organization but for each of you as well.

I am excited to work with Rear Admiral Walker to lead us into the future.

Thank you for the opportunity and for the years of support it took to get me here.

NCCM Gerald Allchin

# A Tradition of Service

Story and photos by Mass Communication Specialist Seaman Kalliyah Lowe,  
Navy Talent Acquisition Group New England



As a trauma surgeon, Dr. Richard King, 56, established himself in medical care, yet he never forgot a desire to serve in the U.S. Navy.

"I have always loved the sea and ships," King said. "I remember reading about the 13 frigates and the USS Constitution as a child. I was drawn to the duty, honor and tradition of service."

King joined the ROTC program while attending his undergraduate degree at Cornell University, and later, he served as a U.S. Army medical officer. Still, his father, James D. King, made a lasting impression on his desire to serve in the Navy. Also beginning his career as an Army medical officer, King's dad later completed his 18-year military career in the Navy medical corps.

"I remember finding two swords in my father's closet when I was around eight," said King. "One of them was a katana. He didn't say much about

them, but my father had collected them when he was in Burma. In Japanese culture, the sword represents its owner, it's thought to hold the soul. If the sword is not returned to the warrior's family, then the soul wanders and never finds peace. My father's own sword holds a significance to me because of this."

King swore into the Navy Reserves on April 26 at Central Maine Medical Center, where he works as the trauma medical director. His wife Jennifer presented his father's naval officer sword during the ceremony.

"It's a way to bring his legacy back into the service," King said.

His biggest wish is to help others as he begins his journey with the Navy, and he hopes his story helps set examples for others in their daily lives.

"I'd love to be on a warship one day, a carrier or amphibious ship working with Marines, or even a hospital ship doing humanitarian work," said King. "But I would be happy just teaching new corpsmen how to stop a patient from bleeding. I'd even be happy if they sent me to Antarctica!" 🇺🇸

▲ Cmdr. King poses for a photo with his family in Lewiston, Maine. Dr. Richard King is newly commissioned as Cmdr. Richard King in a commissioning ceremony.

◀ Dr. Richard King is commissioned as Cmdr. Richard King in a commissioning ceremony in Lewiston, Maine.

# Navy Promotional Days Philadelphia Share Wealth of Opportunities with Local High School Students

Story and photos by Chief Mass Communication Specialist Diana Quinlan, Navy Talent Acquisition Group Philadelphia



PHILADELPHIA – America’s Navy and Navy Recruiting Command’s Diversity and Outreach Team held Navy Promotional Days (NPD) Philadelphia, May 9 – 14, as part of the Navy’s national search for the best and brightest students who have what it takes to excel in high-demand, cutting-edge fields.

Through the weeklong visit to Philadelphia, Navy Recruiting Command officers, officers from various fleet commands, and Sailors assigned to Navy Talent Acquisition Group (NTAG) Philadelphia, together comprising the NPD team, visited local high schools to build and sustain communication networks and promote Navy awareness within under-represented communities while building a pool of Science, Technology, Engineering, and Mathematics (STEM) talent and showcasing opportunities for both military and civilian careers.

As part of the visits to the schools, officers and enlisted Sailors spoke on a variety of topics in classroom presentations including education, minority scholarships, and benefits offered by the Navy. The NPDs also featured an immersive virtual reality

experience housed in a massive 18-wheeler truck named “the Nimitz,” which allows participants to experience a virtual reality Navy SEAL mission, piloting a high-speed special warfare combatant craft.

“I’m very happy that the [Navy’s] diversity team is here, because students need to know that there are multiple avenues they can take after high school, and to give students, who might not be having the best high school experience, hope that there’s something out there for them,” said Antonios Pitsakis, assistant principal at George Washington High School. “There’s always something out there for you, especially in organizations like the Navy, where there are a lot of specializations you can have: you can work engineering, nuclear science, even video gaming - the potential is limitless.”

George Washington High School was also one of the schools that housed the Nimitz asset activation.

“I think, anytime that you can provide an opportunity for students to experience something first-hand, it gives them a better

▲ U.S. Navy Fire Controlman 3rd Class Anjolina Johnson, a native of Philadelphia assigned to Navy Talent Acquisition Group Philadelphia while on Recruiting Assistance leave Program duty, speaks to Abraham Lincoln High School students during a Navy Promotional Day Philadelphia, May 9, 2022.

▶ U.S. Navy Lt.j.g. Cara Edwards, a native of Mitchellville, Md., assigned to the amphibious dock landing ship USS Harpers Ferry (LSD 49), experiences the Navy’s virtual reality asset, the “Nimitz,” during a Navy Promotional Day Philadelphia, May 9, 2022.





▲ U.S. Navy Aviation Maintenance Administrationman 2nd Class Bioletta Dallas, left, and Machinist's Mate 1st Class Ameenah Elijah, both natives of Philadelphia and assigned to Navy Talent Acquisition Group Philadelphia, speak to an Abraham Lincoln High School student during a Navy Promotional Day Philadelphia, May 9, 2022.

understanding in making decisions for their future," added Pitsakis. "This opportunity for students to have a virtual experience gives them a better idea as to what it may be like to go on a mission with the Navy, teach them about the service and what it stands for."

The team visited Abraham Lincoln, George Washington, Benjamin Franklin, Overbrook, and John Bartram high schools, where more than 470 Philadelphia high school students had the opportunity to experience the virtual reality asset, speak with the Navy representatives, ask questions, and share their aspirations for the future.

"Our team is not designed for recruiting, but to show presence, raise awareness, and support and improve the diversity around the military," shared Lt. Anel Tavera, a native of Gainesville, Georgia, a program manager assigned to NRC's Office of Outreach and Diversity. "We try to visit as many high schools, universities, colleges, and youth groups as possible, and do local community services as representatives of diversity in the Navy. We want the students to see that people that look just like them, or came from similar backgrounds, can be something more, can do something greater. We want to let them know that they can be somebody regardless of the circumstances they grow up in, and share the opportunities and experiences we had. So that's why I think it's really important for them

▶ U.S. Navy Lt.j.g. Cara Edwards, a native of Mitchellville, Md., assigned to the amphibious dock landing ship USS Harpers Ferry (LSD 49), speaks to Abraham Lincoln High School students during a Navy Promotional Day Philadelphia, May 9, 2022.

to see that they can get a scholarship, receive higher education, and have a successful career."

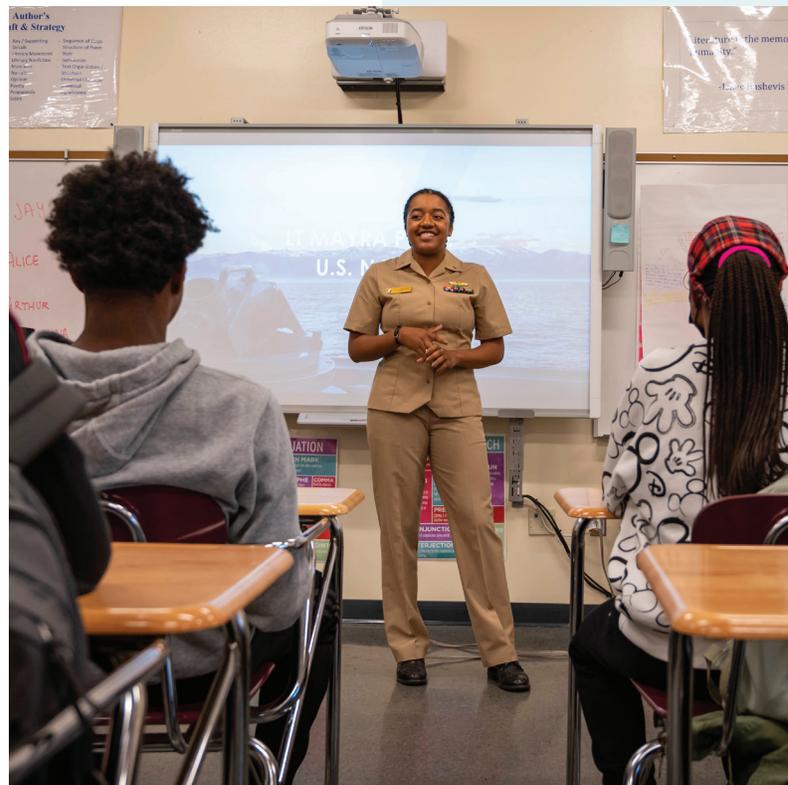
Local recruiter and a Philadelphia native, Logistics Specialist 2nd Class Demetrius Lewis, assigned to NTAG Philadelphia, echoed Tavera's statement.

"Visits from the diversity team give the students a different perspective from what they may have seen from local Sailors visiting schools," said Lewis. "Students are used to us coming to their school, but having somebody from another region, from the Fleet share their experiences and also talk about a number of opportunities that they had, gives students more tools to build their future. And they feel empowered when they have that information."

On the final day of NPD Philadelphia the team attended the Valorant \$5K LAN Tournament held at Localhost Philadelphia, hosted by the Navy's Esports team "Goats & Glory." More than 150 local college, university and high school students participated in the tournament, competing for the grand prize of \$5,000 in the first-person hero shooter game, "Valorant." Members of Goats & Glory competed in the friendly skirmishes, and live-streamed the event on the America's Navy Twitch channel. Team members also answered questions from tournament viewers and participants, and even challenged them to some physical exercises such as timed planks and pushups.

Goats & Glory is dedicated to outreach and engagement with members of the gaming community, showcasing life and opportunities available in the Navy.

NTAG Philadelphia encompasses regions of Pennsylvania, New Jersey, Delaware, Maryland and West Virginia, providing recruiting services from more than 30 talent acquisition sites. 🇺🇸



# NTAG Red River Sailors Participate in Diamond Anniversary Parade

Story and photos by Mass Communication Specialist 1st Class Mark Hays,  
Navy Talent Acquisition Group Red River



▲ Cmdr. Rick Dorsey, executive officer of Navy Talent Acquisition Group Red River swears in four future Sailors during the 75th Anniversary Armed Forces Day Parade in McAlester Oklahoma, May 7.

McAlester, Okla.—Sailors from Navy Talent Acquisition Group (NTAG) Red River recruiting stations Broken Arrow, McAlester, Tulsa, and Claremore participated in the 75th Anniversary (Diamond) Armed Forces Day parade through McAlester, on Saturday May 7.

Throughout the course of the 1.5-mile parade route through the southeast Oklahoma community, Red River recruiters and future Sailors walked to downtown McAlester and interacted with attendees, drove a Navy Recruiting Mobile Engagement Vehicle, and set up a table to spread awareness and key information to those interested in joining the Navy.

“I worked the Navy booth handing out Navy gear, and had the honor of talking with so many veterans and supporters,” said Electronics Technician 1st Class Anthony Stutt, a recruiter from Navy Recruiting Station McAlester. “It’s important for us to be there with the community honoring those who have and are dedicating a huge part of their lives to ensure we live in a free country and can chase our dreams.”

McAlester’s 75th Anniversary Parade recognized service members and veterans from all branches of service. This year’s theme centered around the Navy’s core values of Honor, Courage, and Commitment. Capt. Cedrick Jessup, Commander, Strategic Communications Wing 1 based at Tinker Air Force Base in Oklahoma City, served as the parade’s Grand Marshal. Capt. Jessup also presented the keynote address at the Armed Forces Day luncheon where Red River Sailors joined community leaders for lunch.

Two other unique events occurred at the parade: a flyover

conducted by Navy E-6B aircraft from Oklahoma City; and a swear-in of four local future Sailors conducted by Red River Executive Officer Cmdr. Rick Dorsey.

“The parade was extraordinary,” Stutt said. “They had flyovers, swear-ins, military members from all branches, and best of all, great people. The community loved us being there, I can’t count how many photos I got to take with these amazing people. It was a mutual exchange of feeling honored.”

According to Jeff Wolf, the parade’s committee chairman, the McAlester Armed Forces Day Parade is the second longest running in the nation, and is among only eight sanctioned by the military.

McAlester is also home to the Army’s Ammunition Plant, which helps supply field artillery and munitions to the Army and Navy. The plant’s history dates back to 1943, when it was originally commissioned as a Navy Ammunition Depot before transferring to the Army in 1977.

There are more than 1,550 employees at the base. McAlester’s population is roughly 18,000.

“There’s a definite charm with small towns,” Dorsey said. “The town has a very patriotic vibe. It was great to meet many of the area’s veterans and those who have served in a variety of ways.”

NTAG Red River encompasses 150,000 square miles that includes North Texas and Oklahoma, and consists of 40 Enlisted Recruiting Stations, three Officer Recruiting Stations, and three Military Entrance Processing Stations.

# Plant a Tree at Flight 93

Story and photos by Mass Communication Specialist 1st Class Benjamin Dobbs, Navy Talent Acquisition Group Pittsburgh



SCAN FOR VIDEO

▲ Engineman 1st Class LaRyan Sims, right, from Schellsburg, Pennsylvania, and assigned to Navy Talent Acquisition Group (NTAG) Pittsburgh, shakes hands with Stephen Clark, Superintendent of the Western Pennsylvania National Park Service sites. Sims planted seedlings during the Plant a Tree at Flight 93 project.

The events of September 11 greatly impacted our nation, and the happenings of that day are permanently etched in the memories of every American. While more than 20 years have passed, military service members and American citizens alike continue to pay tribute to the heroes who paid the ultimate sacrifice that day.

A group of Sailors from Navy Talent Acquisition Group (NTAG) Pittsburgh participated in “Plant a Tree at Flight 93” at the Flight 93 National Memorial in Stoystown, Pennsylvania. This year marked the 10th and final year of the decade-long tree-planting effort, where more than 250 volunteers planted 14,600 trees, to complete the goal of 150,000 total trees planted..

Navy Counselor First Class John Truett, of Douglasville, Georgia, drove five hours from Tonawanda, New York, to the Flight 93 memorial for the culmination of this volunteer project. Truett was one of 500 volunteers who planted native tree seedlings over 20 acres at the memorial grounds.

“I just like to help out,” Truett said. “I came in (the Navy) in 2004, not too long after September 11. Looking back on that experience, I was still in high school, but it has had a big impact on a lot of our lives. Anytime I can give back, especially to that event, I definitely will.”

Press Information Officer of the Flight 93 National Memorial Katie Hostetler gave a speech to kick off Plant a Tree at Flight 93.

“Every tree we plant here is a tree of hope, a tree of inspiration, and it’s an idea that future generations will come here not just to see the memorial, but to learn the stories of the passengers and the crew members of Flight 93, who on September 11th, gave their lives,” said Hostetler.

▶ Sailors assigned to Navy Talent Acquisition Group Pittsburgh plant seedlings during Plant a Tree at Flight 93, at the Flight 93 National Memorial.

This conservation project is part of the memorial’s original design and reclaims the former surface mine with native trees to re-establish wildlife habitats, create essential windbreaks and complete the healing of the memorial landscape.

Truett and all the NTAG Pittsburgh Sailors were grateful for the opportunity to volunteer, and to honor the passengers and crew of Flight 93.

“Everybody in the military wants to protect our country,” Truett said. “It’s one of the reasons why we serve. Looking back on September 11, I’m hoping that I can be a part of not allowing that to happen again. I’m just glad to be out here to be a part of this.”

NTAG Pittsburgh, part of Navy Recruiting Command, recruits the next generation of Navy Sailors throughout areas in Pennsylvania, New York, West Virginia, and Maryland. 🦅



# Educators to Sea: Experiencing the Navy, Loving Every Minute of It

Story by Mass Communication Specialist 1st Class Chris Williamson,  
Navy Talent Acquisition Group Mid America



▲ Distinguished visitors observe flight operations onboard the USS Nimitz (CVN 68). Nimitz is underway conducting routine operations. (U.S. Navy photo by Mass Communications Specialist 3rd Class Lorenzo Fekieta-Martinez)

ST. LOUIS – The smell of the ocean breeze. The roar of jets blasting off of the flight deck and into the sky. The spectacular hues of a sunset reflected in the water as smooth as glass. These experiences are normally reserved for U.S. Navy Sailors. However, those experiences were acquired by Dr. Ayodeji Alajo thanks to Navy Recruiting Command's Educators to Sea (ETS) program.

ETS participants are selected from around the nation and include education professionals such as superintendents, principals, professors, and teachers. Those participants can then go aboard a U.S. navy ship and embark with the vessel and its crew for 24 hours. Educators then take what they learned and experienced and help educate the public on the Navy's mission.

It also acts as an essential tool for Navy recruiting.

Fire Controlman 1st Class Colenan Kirn, an officer recruiter assigned to Navy Talent Acquisition Group (NTAG) Mid America, reached out to Alajo to ask him if he would like to participate in the ETS program to which Alajo did not hesitate to agree to.

"When Petty Officer Kim told me about the ETS

program, I knew it was an experience I had to do," said Alajo.

Alajo, an associate professor of nuclear engineering and the interim chair of the nuclear engineering and radiation science department at Missouri University of Science & Technology, was a prime candidate for ETS. Thanks to his education, background, and position, he could help NTAG Mid America recruit students into the Navy's Nuclear Propulsion Officer Candidate (NUPOC) program.

The NUPOC program, primarily geared toward students already pursuing an undergraduate degree, gives them the chance to become a nuclear propulsion officer while getting paid to complete their degree. Once they're accepted into the program, they'll receive a monthly salary of over \$4,000, an immediate one-time sign-on bonus of \$15,000, military healthcare, and zero military duties while in college.

"It's a wonderful program for students," said Alajo. "They get paid to go to college, and then they're guaranteed a job in the nuclear field right after graduation. So I like to tell them, and

prospective students, all about it.”

Nuclear power is a significant component and fuel source for the Navy. So as luck would have it, Alajo, who specializes in nuclear engineering, got to fly out to one of the Navy’s finest nuclear-powered vessels – the aircraft carrier USS Nimitz (CVN 68) – where it was conducting routine operations in the Pacific Ocean.

Upon climbing out of the plane and stepping foot onto the flight deck was when the experience really hit him.

“I quickly realized that the Nimitz is more than just a vessel,” said Alajo. “It’s an environment. There’s a whole other level of work and activity going on to accomplish so many operations. Everyone is responsible for everyone else and their safety.”

While on the flight deck, Alajo also noticed something interesting about the Sailors, most notably what they were wearing and how they were communicating with one another.

“It was fascinating to see that everyone had a different color-coded jacket,” said Alajo. “The yellow ones were the ones directing the aircraft. The green ones did maintenance. The purple ones refueled the aircraft. There are all these colors and also an abundance of hand signals. Everything was so in sync and seamless. So, taking all of that in within the little time I was already on the ship was quite impressive.”

While aboard the carrier, he met with the Nimitz leadership, interacted with the crew, toured various spaces and locations on the ship, and observed flight operations.

“I was able to see and understand all the roles people play on the ship,” said Alajo. “Being a civilian, I never really thought of ships having, for instance, doctors. But seeing them there totally made sense because people can get sick or get injured while on deployment. Then there are the little things, such as the MCs who decide what movies get played to the crew. It’s small compared to everything going on but just as important because it keeps the crew’s morale high. So, seeing all the different skill sets and how everything flows and works together allowed me to appreciate and understand how the Navy continues to sustain itself and operate effectively.”

The embark also provided Alajo a chance to talk to young men and women similar in age to his students.

“Having the opportunity to meet with and speak with all the young people on board was great,” said Alajo. “Just being able to ask them about their goals and future plans gave me a perspective into military life and allowed me to understand what my students should expect, especially if they have questions about the Navy and the NUPOC program. And if one of my students is interested in joining the Navy, I tell them that they have to be 100% committed because Sailors need to have a certain level of responsibility, training, selflessness, and trust to succeed.”

Aside from seeing how Sailors worked together, Alajo also noticed the amount of sacrifice needed to be a Sailor in the U.S. Navy.

“It’s not just a matter of sacrificing their time,”

said Alajo. “It’s also, to a certain extent, sacrificing a certain level of comfort. Sailors have to sacrifice things like their personal space and ‘me time,’ among other things. It’s truly remarkable and humbling to see as a bystander.”

Alajo wasn’t the only educator who traveled to the Nimitz. He was accompanied by 15 other educators, most of whom were middle school and high school educators.

“I enjoyed speaking with the other educators in my ETS group,” said Alajo. “Mostly because they’re in charge of bringing up students to go to college, which is where I’m at. So, with this pipeline and network between us, it’s a great thing to leverage, especially to get the very best students into the Navy. That would not only benefit the Navy, but it would also benefit the student, us, and the nation.”

With so many things to see and do and people to talk to in one day, it was difficult for Alajo to decide on his favorite part of the embark.

“It’s hard to pin down my favorite part about the ETS program,” said Alajo. “One of them was seeing the orchestration of flight operations, especially for launching aircraft. There are all these safety checks and hand gestures, and then before you know it – boom – the aircraft takes off and is gone. And that cycle repeats. Seeing that level of synchronization, with people working together, not missing a beat, was amazing. I could spend an entire day watching that.”

Fresh off the ship with memories and experiences to last a lifetime, Alajo wishes other educators would hop on board the ETS program.

“I would definitely recommend ETS to educators,” said Alajo. “I think there’s merit in understanding the quality of people the Navy brings in and watching them work with one another seamlessly. Once educators see the Navy and understand how the Navy operates, they’ll be able to provide the Navy with the young adults it needs.”

NTAG Mid America, part of Navy Recruiting Command, recruits the next generation of Navy Sailors throughout areas encompassing Missouri, Kansas, central and southern Illinois, and a portion of Kentucky. 

▼ Distinguished visitors observe flight operations onboard the USS Nimitz (CVN 68). Nimitz is underway conducting routine operations. (U.S. Navy photo by Mass Communications Specialist 3rd Class Lorenzo Fekieta-Martinez)





# U.S. NAVY RESERVE

## Navy Recruiting Reserve Command Accomplishing the Reserve Mission

Story by Mass Communication Specialist 2nd Class Cody Anderson, Commander, Navy Recruiting Command



◀ Chief Navy Counselor Isabel Guerrero assigned to Navy Recruiting Reserve Command delivers remarks during Latina Day as part of the Hispanic Engineering, Science and Technology Week (HESTEC) held on the campus of the University of Texas-Rio Grande Valley. Guerrero spoke on her experience as a Latina in the Navy and gave grassroots perspectives on opportunities, benefits, and careers in the Navy. (U.S. Navy courtesy photo)

As service members move toward the end of their career, many look forward to experiencing a civilian lifestyle. Some are ready to hang up their uniform and transition into their new lives, but not everyone. This next step in life presents new opportunities, but there's also the loss of comradery, structure and benefits that military service provides.

Leaving active duty doesn't mean military service and benefits have to end. For thousands, joining the reserves eases that transition into civilian life while delivering the best of both worlds.

The mission of Navy Reserve Recruiting Command (NRRRC) is to seek the most qualified individuals who have left naval service and offer them an opportunity to continue their service to their country in a part-time capacity. Chief Navy Career Counselor Isabel Guerrero, who is a reservist herself, works as a recruiter for the Navy Reserve. She travels to various commands and ships to meet with separating Sailors and communicate the benefits of continuing to serve in a reserve capacity.

"There are many individuals who for various reasons have a desire to leave the service completely, whether it is to settle down with their family, or they had a sour experience while serving or they simply have the desire to "start over," said Guerrero. "It is my job to explain to them the flexibility and security the Navy Reserve has to offer. Transitioning from active duty can be scary and life throws curveballs, so it's good to have some stability during the transition to civilian life."

Guerrero said that many active-duty Sailors are entirely unaware of the reserves, both in its flexibility to allow members

to continue serving and the multitude of benefits that come along with the reserves.

"It is important because we need highly qualified individuals to be ready and on standby to support the Navy and its mission at any time," said Guerrero. "I always explain to them the affordable medical coverage, the opportunity to earn a retirement and the supplemental income they can receive while serving part time. I love talking to members and educating them about the fantastic benefits of the Navy Reserve, because so many don't know what it has to offer!"

Guerrero also stresses to Sailors that joining the reserves is a no-risk opportunity.

"Give it a try! If you do not like it, you can get out at any time if you have not received an affiliation bonus," said Guerrero. "Also, you are guaranteed a two year mobilization deferment upon affiliation into the Navy Reserve to allow you the time to transition into the civilian world."

Guerrero recommends every transitioning member give the Navy Reserve some thought.

"It has been a wonderful opportunity for my family and I, because I have the stability to stay in one location, receive affordable medical coverage for me and my family, as well as earn a retirement. And, I have the opportunity to wear the uniform on my own terms."

If you would like more information on the Navy reserves visit [www.Navy.com/forward](http://www.Navy.com/forward) or visit your local recruiting office. 

# Recruiting from the Top: NTAG Pacific Northwest Visits America's Northernmost City

Story and photo by Chief Mass Communication Specialist Jessica Vargas,  
Navy Talent Acquisition Group Pacific Northwest

When it comes to the Navy Recruiting mission of “leveraging an inspirational culture to inform, attract, influence and hire the highest quality future Sailors from America’s diverse talent pool” there is nothing that the NTAG Pacific Northwest team won’t do in the pursuit of mission success, including traveling to the top of the globe to seek out these high-quality individuals.

Cmdr. John P. Hiltz, Commanding Officer of NTAG Pacific Northwest and Engineman 1st Class Tate Snow, a Navy recruiter stationed at Navy Recruiting Station Fairbanks, recently traveled to Utqiagvik, Alaska, formerly known as Barrow, to speak with the Whalers of Barrow High School about career opportunities in the Navy.

Utqiagvik, located 330 miles north of the Arctic Circle, is the northernmost city in the United States and one of the northernmost towns in the world.

During the visit Cmdr. Hiltz gave a speech to students grades 9-12 where he shared stories about his military experience and spoke about some key tenets of control, community, college, and command.

“I learned a very important lesson at the very beginning of my career while dealing with airsickness, and that was to control the things that are within my control,” Hiltz said. “There are lots of things in life that we can’t control, but we can always control our attitudes, how we treat other people, our energy and effort.”

When speaking on community, Hiltz, who is a former Blue Angels pilot, compared the similarities of the remote Alaskan town with the most critical part of any Blue Angels air show.

“You see the shiny jets doing fancy maneuvers but what you don’t see is the most important part of that show, which is our center point marker,” said Hiltz. “That point anchors a five-mile radius circle in which the air show happens. We always have to know where that center point is no matter how far away we go, no matter what maneuver we are doing, no matter if we are upside down or right side up. We have to know where the center point is. And that is what has endeared me with this community. This is a very centering and anchoring place to be. So no matter how far away you go, and I hope you all get the chance to serve your country, see the world, travel and make a difference in your communities. Home here in Alaska will always be your center point.”

He went on to discuss his next tenet of college and how the Navy helped to make one of his dreams come true as a recipient of the NROTC Program Scholarship.

“I dreamed of a couple of things growing up, and attending the University of Notre Dame and playing basketball was one of them,” says Hiltz. “I was very grateful for the Navy to pay my way to attend my dream school on a full scholarship. That is another opportunity we are here to offer you.”



▲ Cmdr. John Hiltz, Commanding Officer of Navy Talent Acquisition Group Pacific Northwest meritoriously promoted Engineman 2nd Class Tate Snow to Engineman 1st Class during a visit to Utqiagvik (formerly Barrow), Alaska.

His last “C” tenet he shared was Command.

“I am lucky to be the commanding officer for all of the Navy recruiting efforts in the Pacific Northwest, and that is what led me here today,” said Hiltz. “I really wanted to demonstrate that we are committed to you. We are going to come to you all the way up here in the north slope of Alaska. We want you. We want the perspective of this group to serve in the Navy because we need it. When I arrived here I was struck by how similar it felt to my career on an aircraft carrier. When the ship pulls away from port the people on the ship are your new community. You rely on each other and everyone has an important role. Whether you are a photographer, culinary specialist, or a barber, that’s your community just like it is here. I think the lessons that you’ve learned here will serve you well and would make a very effective Sailor in the Navy. Those lessons are critical to telling the story of this community. You are the master of your fate. The story that you want to write can be written and we want to help you write it.”

During a surprise moment at the conclusion of his speech, Cmdr. Hiltz meritoriously promoted Petty Officer Snow in front of the assembly.

“One of the privileges that I have as commanding officer is, about twice a year, I get to select somebody on my team and give them an on-the-spot promotion to the next rank. That means more responsibility, more opportunity, and more pay... It’s a real privilege for me, in front of all you here today, to meritoriously promote him to Engineman 1st Class.”

“I was absolutely speechless,” said Snow. “To be able to visit an amazing community like Barrow and share information on Navy opportunities was already a win for me, but being promoted at the top of the world was an honor.”

# Eye on the Field



◀ Cmdr. John Hiltz, Commanding Officer of Navy Talent Acquisition Group (NTAG) Pacific Northwest administers the oath of enlistment to future Sailors and Soldiers during the Seattle Mariners Salute to Armed Forces Night at T-Mobile Park. NTAG Pacific Northwest oversees Navy recruiting efforts in the states of Alaska, Idaho, Montana and Washington. (U.S. Navy photo by Chief Mass Communication Specialist Jessica Vargas)

▶ From left, Chief Navy Counselor Scott McBride, Operations Specialist 2nd Class John Murray, Chief Yeoman Shannon Clarett, and WDVE-FM production director Bill Cameron prepare to record radio commercials as part of an iHEART media campaign designed to increase Navy awareness. NTAG Pittsburgh, part of Navy Recruiting Command, recruits the next generation of Navy Sailors throughout areas in Pennsylvania, New York, West Virginia, and Maryland. (U.S. Navy photo by Mass Communication Specialist 1st Class Benjamin Dobbs)



# Eye on the Fleet



◀ Air Test and Evaluation Squadron (HX) TWO ONE executed a squadron-wide formation flight on 25 March 2022, highlighting the large variety of rotary-wing and tilt-rotor aircraft flown and tested by HX-21 test pilots and flight test engineers. (U.S. Navy photo by Lt. Ben Putbrese)

▶ Naval Air Crewman 2nd Class Misael Acosta, from San Antonio, lowers rescue swimmer, Naval Air Crewman 2nd Class Joseph Rivera, from San Juan, Puerto Rico, assigned to Helicopter Sea Combat (HSC) Squadron 23 onto the flight deck of the Independence-variant littoral combat ship USS Jackson (LCS 6) during a medical evacuation drill. Jackson, part of Destroyer Squadron (DESRON) 7, is on a rotational deployment, operating in the U.S. 7th Fleet area of operations to enhance interoperability with partners and serve as a ready-response force in support of a free and open Indo-Pacific region. (U.S. Navy photo by Naval Air Crewman 2nd Class Nicholas Woronoff)



# Recruiters Fly High at Oregon International Air Show



## Story by Daniel Rachal, Navy Talent Acquisition Group Portland

▲ Lt. Julia Zook, assigned to the “SunHawks” of Fleet Logistics Multi-Mission Squadron (VRM) 50, talks to a spectator visiting the CVM-22 Osprey at VRM-50’s static display during the 2022 Oregon International Air Show in Hillsboro, Oregon, 20-22 May. During the show, more than 100,000 attendees were able to observe and interact with an all-women team of U.S. Navy aviators and crew, and view U.S. Navy aircraft including the F-35C Lightning II, CMV-22 Osprey, EA-18G Growler, F/A-18E Super Hornet, C-2A Greyhound, EP-3E Aries II, and MH-60S and MH-60R Seahawk helicopters. (U.S. Navy photo by Daniel Rachal, NTAG Portland Public Affairs)

On the first day of the 2022 Oregon International Air Show, spectators could be seen walking the row of static displays, waiting for tours of aircraft like the Navy EP-3 Aries II, talking to the aviators from VFA-25, learning about the capabilities of the Super Hornet or taking folding chairs and blankets to the flight line in order to get up close to the action.

After being cancelled in 2020 and 2021 because of COVID-19 concerns, the air show came back in a historic way, as the theme of 2022 was ‘She Flies’ and the air show billed itself as an “All-Female Airshow.” Going from one aircraft display to another it was easy to see the focus was on women in aviation.

Seeing female Sailors represent the naval aviation community on such a scale was inspiring to Operations Specialist 2nd Class Sydney Carreon, a talent scout with Navy Talent Acquisition Group Portland. She believes when people can see women aviators and crew, in a normally male dominated force, it can be inspiring and

help to improve how people view the Navy.

“The more that people see our presence and that we, as the Navy, are accepting of all races, religious beliefs and sexes it helps eliminate the stereotypes and breaks down the walls that people have towards the military,” she said.

As the fans at the show passed by the EP-3 Aires II, the MV-22 Osprey, the F/A-18 Super Hornet and the other Navy aircraft on display or watched Lt. Amanda Lee, of the Rhino Demo team perform, they got an idea of how diverse the Navy is and, for potential future Sailors, that many career opportunities await.

Lt. Julia Zook, the Aircraft Commander for VRM-50, hopes that by putting the spotlight on Navy women, it will highlight Navy diversity and show potential future female Sailors that they can have a career in Navy aviation.

“I think it’s so amazing that this is happening and it’s an honor to be a part of it,” she said. “To be able to represent our community, I think it just really shows

that we have a diverse Navy. I think that's not always showcased, so this is a really great opportunity to showcase women in aviation and demonstrate that we're here, we're doing it and there's no stopping us. I think it's really inspiring, especially for young women who think that maybe all pilots are just men and I think this is changing that narrative."

After two years of cancellation, such a unique airshow resulted in a great turnout of enthusiasts, especially young women who had an interest in aviation and could see, first-hand, that a career in naval aviation is not just a dream. The NTAG

Portland recruiters provided information, talked to interested female applicants, and got a chance to be out in the local community for the first time since the COVID-19 pandemic. According to Aviation Ordnance Chief Delishia Booker, the airshow let people see not only female naval aviators, but the recruiting side of the Navy as well. "People were quite fond of all the Navy aircraft, which they never see," she said. "I really feel like the people are more aware that we [Navy recruiters] are here now."



► U.S. Naval aviators, aircrew and maintenance teams pose for a photograph in front of an F/A-18E Super Hornet assigned to the "Fist of the Fleet" Strike Fighter Squadron (VFA) 25 at the 2022 Oregon International Air Show in Hillsboro, Oregon, May 22. During the show, more than 100,000 attendees were able to observe and interact with an all-women team of U.S. Navy aviators and crew, and view Navy aircraft including the F-35C Lightning II, CMV-22 Osprey, EA-18G Growler, F/A-18E Super Hornet, C-2A Greyhound, EP-3E Aries II, and MH-60S and MH-60R Seahawk helicopters. (U.S. Navy photo by Mass Communication Specialist 2nd Class Sara Eshleman)



◄ Visitors interact with U.S. Navy aircraft at the 2022 Oregon International Air Show in Hillsboro, Oregon, May 22. During the show, more than 100,000 attendees were able to observe and interact with an all-women team of U.S. Navy aviators and crew, and view Navy aircraft including the F-35C Lightning II, CMV-22 Osprey, EA-18G Growler, F/A-18E Super Hornet, C-2A Greyhound, EP-3E Aries II, and MH-60S and MH-60R Seahawk helicopters. (U.S. Navy photo by Mass Communication Specialist 2nd Class Sara Eshleman)





The U.S. Navy Demonstration Squadron, the Blue Angels, perform during the 2022 Thunder Over Dover Airshow held at Dover Air Force Base, Delaware, May 22, 2022. More than 75,000 spectators witnessed the show during the weekend event that featured the Blue Angels. The mission of the Blue Angels is to showcase the teamwork and professionalism of the United States Navy and Marine Corps through flight demonstrations and community outreach while inspiring a culture of excellence and service to country. (U.S. Navy photos by Chief Mass Communication Specialist Diana Quinlan)



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# The HARP, OHARP and SEMINAR Programs are Full Steam Ahead

Story by Staff Writer Jordan Smith, Commander, Navy Recruiting Command

MILLINGTON, Tenn. – After more than two years since being put on pause due to the pandemic, the Hometown Area Recruiting Program (HARP), Officer Hometown Area Recruiting Program (OHARP) and Senior Military Assistance to Recruiting Program (SEMINAR) programs have resumed and begun accepting applications from Sailors in the fleet. These programs return outstanding Sailors to their hometown/home of record to assist the Navy's local recruiters with their recruiting efforts – without being charged leave.

"HARP duty is a non-funded program for enlisted personnel," said Terry Black, HARP/OHARP manager at Navy Recruiting Command (NRC). "You can perform it in conjunction with permanent change of station (PCS) orders, or you can do a strictly Temporary Additional Duty (TEMADD) from your parent command. On HARP duty, you go home for 12 days starting on a Monday and concluding on a Friday – weekends are included in the number count of the 12 days. You work with your local recruiters; you put your working or dress uniforms on; and you go to your local high schools. The purpose of the program is to attract more of your peer groups to join the Navy."

Black also explained how the experience of going back home can be a great sense of pride for Sailors and the impact it can have on students as well as their local community.

"Typically, when you're a good student and you join the Navy, you go back to your high school at your home of record," Black said. "When you walk through those hallways, they see you in that uniform. The teachers let you walk through their classrooms, and you talk to the teachers. The uniform is an attraction piece. It's also a conversational piece. We'd like for all young Sailors to have a conversation about their Navy experience that they've been exposed to and talk to these high school kids about the Navy and try to encourage them to join our Navy – or even just actually talk to the recruiter to see if they'll be a good fit."

Service members requesting to participate in HARP duty in conjunction with PCS orders shall submit HARP requests to Navy Recruiting Command six to nine months prior to the desired date (before PCS orders are finalized). Blackout dates are the week of Thanksgiving, last two weeks of December and the first week of January. During these dates, no HARP requests will be approved.

While HARP is for enlisted personnel, OHARP is a non-funded program for officers.

"The OHARP program works a little bit differently," Black said. "You can perform OHARP a minimum 14 days, maximum of 90 days. You can do it strictly TEMADD from your parent command or you can do it in conjunction with PCS orders. OHARP returns officers to their hometowns to assist the

officer recruiters in locating individuals for our officer programs. OHARPer should be prepared to go to the local colleges or universities that fall under that individual Navy recruiting station and talk to collegiate students about their assignments, their job scope in the Navy, what opportunities they have, and what the Navy can offer them. The goal is to get college students to want to join our Navy and become officers."

The SEMINAR program temporarily returns highly qualified African American, Hispanic and Asian/Pacific Islander officers and senior enlisted personnel to their home communities for 20 days to meet with local influential community members and to discuss the vast educational, career and advancement opportunities the Navy offers.

For Capt. Ronel Reyes, director of outreach and diversity (N10) at NRC, SEMINAR is important for several reasons, but one of its biggest strengths is allowing minorities to see what is possible for them in the Navy.

"It's important to go into your community and speak to local community leaders, high school students and college students about your Navy experience and be able to relate to others who share your cultural or ethnic background and make them proud that you come from that same community," Reyes said. "It's that sense of pride and belonging – that connection to something that you may not have thought possible until you see someone who can relate to you."

The HARP, OHARP and SEMINAR programs are back up and running, so Sailors can now start applying. Detailed requirements for each program are listed on the CNRC webpage (<https://www.cnrc.navy.mil>) and should be reviewed thoroughly by commands prior to HARP/OHARP/SEMINAR submission. The webpage provides topic-specific information, such as an overview of the programs and where to find the forms for program participation and submission.

**For information regarding HARP, OHARP and SEMINAR:**

- (1) Visit <https://www.cnrc.navy.mil>
- (2) Under the CNRC webpage select \*NRC Links\*
- (3) Select \*HARP/OHARP/SEMINAR\*



Point of contact for HARP and OHARP is Mr. Terry T. Black, Program Manager, at (901) 874-9549/DSN 882 or via e-mail at [terry.t.black.civ@us.navy.mil](mailto:terry.t.black.civ@us.navy.mil).

Point of contact for SEMINAR is NCC Latonya Perossier, Program Manager, at (901) 874-7264 or via e-mail at [latonya.y.perossier.mil@us.navy.mil](mailto:latonya.y.perossier.mil@us.navy.mil).

"It's a great opportunity for you to go to your hometown and share your Navy experience," said Reyes. "Plus, who doesn't want to brag a little bit about what they've accomplished and share that with others, right?" 

# Recruiter Spotlight

Every week, a selected Navy Talent Acquisition Group chooses one Sailor with a special story to tell. We are highlighting them here so people across the country can see who our recruiters truly are. To learn more about these extraordinary Sailors, visit our website at [www.cnrc.navy.mil](http://www.cnrc.navy.mil).

## March



Hospital Corpsman 1st Class Kameron Williams

Machinery Mate Submarine (Auxiliary) 2nd Class Quintin Wilkerson



Lieutenant Maria Walsh

## April



Aviation Ordnanceman 3rd Class Anais Quirarte

Hospital Corpsman 2nd Class Gary Medell



Electrician's Mate 1st Class Sherwin Thomas

## May



Aviation Ordnanceman 1st Class Jovani Maguregui

Navy Counselor 1st Class Melissa Garcia



Machinist Mate 2nd Class Mayeli Rangel

Information Systems Technician 1st Class Jason Dingle



# Q4 // MARKETING TOOLS AND INSIGHTS



## INTRODUCTION

Welcome to the quarterly overview of Navy Recruiting Command's advertising and marketing-related highlights from the previous three months, as well as a look ahead at strategies, tactics, and tools for the upcoming quarter. (This information also can be found on the Recruiter Etoolbox website.)

If there are topics that you would like to learn more about, or if you have ideas about how to improve the sharing of this information, please let us know by emailing [navypartnership@vmljr.com](mailto:navypartnership@vmljr.com)

# Q3 // HIGHLIGHTS

## SOCIAL MEDIA

### DOWN PERISCOPE SNAPCHAT LENS

Our most recent Snapchat Lens went live on May 5 and is fast becoming a favorite. Users are transported to the deep-blue sea with the objective of using a periscope to find all the targets in the fleet. There is a surprise waiting for those who complete the mission.

### TOP GUN: MAVERICK

To capitalize on the buzz generated by the long-awaited premiere of Top Gun: Maverick, we activated organically on Instagram, Twitter, and Facebook in advance of the movie debut. We re-shared our Faces of the Fleet Ep. 19: "Patch Wearers" and launched the three corresponding episodes, featuring different Top Gun instructors, across our organic social channels.

### COUCH TO BOOT CAMP

For those not in peak physical condition, boot camp fitness standards seem nothing short of impossible. We helped prospective Sailors believe in their ability to overcome this obstacle by providing a step-by-step "Couch-to-5K"-style fitness routine, including an interactive countdown timer for the workouts.



# Q3 // HIGHLIGHTS

## PAID MEDIA

- In March we ran a three-day Masthead on YouTube in celebration of International Women's Day, promoting the Navy's female-inspired "Make Your Name" film series.
- You may have seen Navy advertising during this year's NCAA March Madness basketball tournament. We aligned our brand videos with widely watched March Madness content, putting the Navy front and center during this cultural tentpole moment.
- The Navy's Esports team, Goats & Glory, partnered with Enthusiast Gaming to host a large-scale tournament with HusKerrs, reaching an audience of more than 32k live viewers.



## CONVENTIONS

The Navy had a strong presence at a variety of conventions in Q3:

### APRIL

- National School Boards Association Annual Conference - San Diego, CA
- DECA International Career Development Conference - Baltimore, MD
- American Society of Colon & Rectal Surgeons - Tampa, FL

### MAY

- American Urological Association - New Orleans, LA
- The Society for Surgery of the Alimentary Tract - San Diego, CA
- American Industrial Hygiene Conference & Expo - Nashville, TN
- American Thoracic Society - San Francisco, CA
- Critical Care AACN Conference - Houston, TX

# Q3 // HIGHLIGHTS

## DIVERSITY

We hosted Navy Promotional Days across the country, many of which featured the Nimitz virtual reality experience.

### APRIL

- Society of Women Engineers Conference - Buffalo, NY
- Navy Promotional Day - Denver, CO
- Navy Promotional Day - St. Paul, MN
- Navy Promotional Day - Chicago, IL

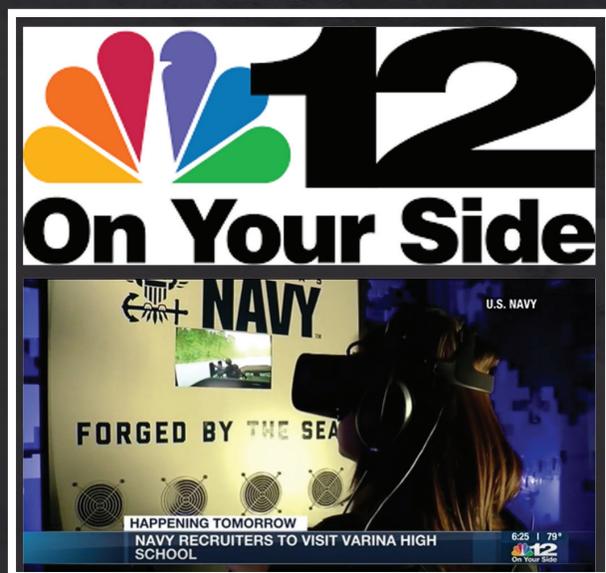
### MAY

- Navy Promotional Day - Philadelphia, PA
- Navy Promotional Day - Richmond, VA
- American Indian Science and Engineering Society Conference - Pomona, CA



## PUBLIC RELATIONS

The PR team gained earned media coverage in support of NPDs, Nimitz activations, Goats & Glory events, and the Navy's Summer Flight Academy program.



## Q4 // LOOK AHEAD

### SOCIAL MEDIA

#### TATTOOS

With recent relaxing of the Navy's tattoo guidelines, it is the perfect time to launch a campaign tied to the tattoo culture of Sailors. We will share real Sailor tattoos as well as create opportunities for interactive content. Tattoo-related information always leads to high engagement and this push will drive even more conversation on our organic and paid always-on platforms, including Snapchat.



#### TEAM NAVY

The Navy would be nothing without specialized teams working together. In the Team Navy campaign debuting in Q4, we will segment the Navy into teams of Air, Sea, and Land, and highlight the different Rates within each category to create visually interesting carousel posts and Instagram Reels.

#### #FUTURESAILOR

In our next round of the popular Future Sailor campaign, we will focus on driving high engagement with our organic audience by sharing personalized content and posing intriguing questions that future Sailors are excited to talk about on in-feed posts and Instagram Stories and Reels.



Have an idea to feature something on our social media platforms? Want to learn more about how you can leverage our national social media content at the local level? Email us at [navypartnership@vmlr.com](mailto:navypartnership@vmlr.com).

# Q4 // LOOK AHEAD

## PAID MEDIA

In Q4 we will partner with Peacock to run Navy messaging across their premium content. With more than 66 million monthly active users, they are one of the largest ad-supported streaming services, so keep an eye out if you are a fan of any of the shows there.



The Navy's Goats & Glory team will continue to be front-and-center in the gaming community. In addition to highlighting the team via our existing partnerships, we also will partner with the NBA 2K League, aligning Navy content with the top highlights of the league throughout the quarter.



Our Paid Search initiatives will include expanded creative elements to better serve the Hispanic audience, including focused Google Discovery Ads on mobile YouTube, Gmail, and Search feeds, as well as a new multimedia ad format on Bing.

## EVENTS & CONVENTIONS

### JULY

- American School Counselor Association (ASCA) Annual Conference
- National Science Teachers Association (NSTA) National Conference on Science Education
- National Environmental Health Association Annual Conference
- 80th Annual Episcopal General Convention
- American Orthopedic Society for Sports Medicine (AOSSM)
- Dayton Air Show
- Detroit Navy Week
- Milwaukee Air and Water Show

### AUGUST

- American Association of Nurse Anesthetists - CRNA Conference
- Seattle SeaFair
- San Jose Navy Week

### SEPTEMBER

- The American Association for the Surgery of Trauma (AAST)
- National Catholic Vocational Directors Conference (NCDVD)
- Cleveland Air Show

# Q4 // LOOK AHEAD

## DIVERSITY

Navy Promotional Days will be on hiatus over the summer, but Navy recruiters will have a strong presence at the National Society of High School Scholars (NSHSS) Scholar's Day in Washington, D.C. in August.

Interested in hosting an NPD or want to assist in the execution? Email us at [navypartnership@vmlyr.com](mailto:navypartnership@vmlyr.com).

## ETOOBOX RESOURCES

### NEW TOP GUN CLASSROOM PRESENTATION

With Top Gun: Maverick playing in theaters across the country, there will be lots of buzz about Naval aviation. This new presentation will provide a compelling way to facilitate discussions with prospective Sailors about what real Top Guns do and what it really means to be a Navy aviator.

### LOCAL COMMAND PRESS KIT

Reminder that the Local Command Press Kit templates are available, as well as guidance for NTAGs on how to complete Press Kits for local distribution.

Want to share some feedback? Have a request for new content or resources? Email us at [navypartnership@vmlyr.com](mailto:navypartnership@vmlyr.com).



# HOW TO DO A PROPER P L A N K

The back, buttocks, and legs shall be straight from head to heels and must remain so throughout the test.



The plank will be performed on a flat, level surface. Blankets, mats, or other suitable padding may be used. The member must be entirely on or off the padding.

Feet should be placed no more than hip width apart. Hips shall be lifted off the deck with ankles at 90 degrees and the bottom of the toes on the deck.

**Scan for Boot Camp  
Prep Videos**



The neck should be kept neutral (face looking straight down at the deck) throughout the duration of the test so the body remains straight from the head to the heels.

Hands must be on the deck, either in fists with the pinky side of the hand touching the deck or lying flat with palms touching the deck. However, the hands cannot be clasped together.



Elbows shall be aligned directly below the shoulders at a 90 degree angle between the forearm and upper arm. Forearms may be parallel or angled inward.

# Educators Meet With Navy During Portland Rose Festival



## Story and photos by Daniel Rachal, Navy Talent Acquisition Group Portland

PORTLAND, Or. (June 10, 2022) - Portland area educators and school administrators were invited onboard the USS Michael Monsoor (DDG 1001) for a breakfast hosted by Navy Talent Acquisition Group Portland, as part of the Portland Rose Festival festivities, on June 10, 2022.

Rear Admiral Carlos Sardiello, Commander, Carrier Strike Group One, was the keynote speaker of the event and focused his remarks on the Navy's diversity and career opportunities that young people can access while in the Navy.

He spoke about his journey, from being a child of immigrants, to a young Naval officer, then, going through nuclear power school and eventually the Commanding Officer of the USS Nimitz (CVN-68). Admiral Sardiello told everyone that the key to his advancement through the ranks was working hard and taking advantage of the educational and professional opportunities for growth the Navy offered during his career.

His speech resonated with Linda Wasson, an Engineering, Computer Science, Math & Physics advisor at Portland State University

"I appreciated Admiral Sardiello mentioning how the Navy as an institution is a true meritocracy," she said. "I was impressed that young people can join the Navy and learn so many useful skills, including leadership. It was interesting that many of the Sailors we spoke to were resigning or had been in the Navy for years, which must mean it's a great place to work."

The Admiral appreciated the chance to sit down and engage with the group and acknowledged how important their work as

educators and administrators is in helping students pave their path forward in life.

"It is an absolute honor to sit down with a group of academic professionals who have such an influence in molding tomorrow's leaders," he said. "Like many people, throughout my academic career there were teachers, coaches and guidance counselors who helped advise me and navigate a solid course on the life choices that were awaiting me after high school. Understanding one's goals, talents and passions to make informed life choices make all the difference in reaching one's potential and dreams."

NTAG Portland has 18 Navy recruiting stations covering more than 270,000 square miles in rural and metropolitan areas in Oregon, Washington, Idaho, California and Nevada. Follow NTAG Portland on Facebook (<https://www.facebook.com/navyjobsportland>) and Instagram (@navy\_jobs\_portland).

Navy Recruiting Command consists of a command headquarters, three Navy Recruiting Regions, and 26 Navy Talent Acquisition Groups that serve more than 1,000 recruiting stations across the world. Their combined goal is to attract the highest quality candidates to assure the ongoing success of America's Navy.

For more news from Commander, Navy Recruiting Command, go to <http://www.cnrc.navy.mil>. Follow Navy Recruiting on Facebook (<https://www.facebook.com/MyNAVYHR>), Twitter (@USNRecruiter) and Instagram (@USNRecruiter). 

▲ Rear Admiral Carlos Sardiello meets with Portland area educators and school administrators over breakfast as part of the Portland Rose Festival.

# OPPORTUNITIES AS VAST AS THE SEA



SCAN FOR  
MORE INFO

