

Breland Press Release

Musical artist BRELAND will be returning to tour with Armed Forces Entertainment (AFE) this summer as part of their annual Heat Wave summer event series. The tour will feature three performances between July 2 and 4, 2026.

BRELAND is a multiplatinum musician redefining music with his unique blend of country, hip-hop, R&B, gospel and pop. Over the course of his esteemed career, BRELAND has collaborated with a wide range of artists across different genres, including Nelly, Keith Urban, Shania Twain, Thomas Rhett, Lady A, Mickey Guyton and more.

BRELAND's résumé as a songwriter has proven to be equally as prolific, considering he has penned songs for hitmakers such as Chris Brown, Ty Dolla \$ign, Trey Songz, Jacquees and Dru Hill, among many others. He has also worked closely on music alongside Pharrell Williams, NE-YO, John Legend, Shaboozey, Teddy Swims, K. Michelle, Macklemore, JoJo, Tay Keith, Pink Sweats and more, further solidifying his status as one of the music industry's secret weapons.

The New Jersey native originally ascended to prominence with the release of his 2019 hit single "My Truck," which paved the way for his debut studio album, "Cross Country." While amassing over 1.2 billion streams, BRELAND has also been recognized for his impact, earning Amazon Music's Breakthrough Artist award, along with the Academy of Country Music's Lift Every Voice award.

Since breaking into the music industry, BRELAND has been tapped to deliver national anthem performances at some of the pre-eminent events in sports, including the Daytona 500, the BIG12 Championship Game, the NFL London Game and, most recently, the MLS All-Star Game in July 2025. In August 2025, Breland was also tapped to sing "God Bless America" at WWE SummerSlam. Throughout his career, he's also appeared on "Good Morning America," CBS "Mornings," the "Today" Show, "Jimmy Kimmel Live," "The Kelly Clarkson Show" and more.

BRELAND's versatility caught the attention of former U.S. Secretary of State Antony Blinken, who appointed the multihyphenate to serve as part of the U.S. Global Music Ambassador Program alongside artists like Jelly Roll, Chuck D, Lainey Wilson and others in 2024. As part of his diplomatic role, he traveled to South Korea and Brazil to spearhead initiatives that emphasized the importance of music for diplomacy and inclusion.

With philanthropy close to his heart, BRELAND hosts an annual benefit concert called BRELAND & Friends, which takes place in Nashville and has featured artists such as Anthony Hamilton, JoJo, Josh Groban, Jonathan McReynolds, The War and Treaty and others. He has also hosted community-driven events like "I'm Just Me: A Charley Pride

Celebration of Inclusion” during the ACM Awards, which celebrate individuals in country music who embody Pride’s spirit.

In October 2024, Breland released Project 2024, a six-track EP that was inspired by his return to his family roots in Selma, Alabama. During that period, he also toured with Teddy Swims and shone as part of Swims’ I’ve Tried Everything but Therapy tour.

In June 2025, BRELAND embarked on his nine-city “Truth Telling UK & EU Tour 2025,” which kicked off in Glasgow. The week of his London tour stop, he also served as a panelist during the first SXSW London event, discussing the growth and influence of country music in the United Kingdom, alongside BBC’s Bob Harris.

AFE delivers world-class entertainment to U.S. troops and their families overseas, strengthening their resilience, boosting morale and contributing to readiness. These engaging experiences connect servicemembers to home, foster a sense of belonging, ease the challenges of deployment and support mental health. For more information about this event, visit armedforcesentertainment.com.