

Pro Blitz Atlanta Falcons Press Release

The Atlanta Falcons Cheerleaders, the official cheerleading group of the National Football League's Atlanta Falcons, will be touring with Armed Forces Entertainment (AFE) as part of their annual Pro Blitz campaign. The tour includes eight events from January 30 to February 9, 2026, at bases across Europe, and features meet-and-greet opportunities as well as a championship game watch party.

Most know them for the spirit they bring to game day, but off the field, the Atlanta Falcons Cheerleaders are every bit as accomplished as engineers, students, entrepreneurs, and educators—and wonderful community ambassadors. Logging countless hours each season, Atlanta Falcons Cheerleaders represent the club in Atlanta and abroad, visiting military personnel in locations such as Egypt, Japan, Puerto Rico, Cuba, Bosnia, Kosovo, Guam, Hawaii and Okinawa.

Through community giving, these cheerleaders serve as role models for young women and men. These young women give back in powerful ways, working closely with causes that promote awareness of physical fitness, education, youth mentorship and breast cancer research. Currently a squad of 34, the Atlanta Falcons Cheerleaders energize the Falcons faithful and have been featured in a myriad of national publications and media outlets.

Armed Forces Entertainment delivers world-class entertainment to U.S. troops and their families overseas, strengthening their resilience, boosting morale and contributing to readiness. These engaging experiences connect service members to home, foster a sense of belonging, ease the challenges of deployment and support their mental health.