

## NEWS RELEASE Defense Commissary Agency

Corporate Communications 1300 E Avenue, Fort Lee, VA 23801-1800

Tel: (804) 734-8000, Ext. 8-6105 DSN: 687-8000, Ext. 8-6105 FAX: (804) 734-8248 DSN: 687-8248 www.commissaries.com

Release Number: Date: Media Contact: Tel.: E-mail:

87-19 November 7, 2019 Kevin L. Robinson, public affairs specialist (804) 734-8000, Ext. 4-8773 kevin.robinson@deca.mil

## **Spreading seasonal cheer** Commissary gift cards brighten holidays;

DeCA introduces new 'open value' format

By Rick Brink, DeCA public affairs specialist

Go to the DeCA <u>website</u> to read this release online.

**FORT LEE, Va.** – For military and civilian alike, nothing easily spans the separations of family and friends created by military service and brightens the winter holidays quite like commissary gift



cards, and this year new "open value" cards let gift givers determine the amounts they want to give.

"We like to say that anyone can show their appreciation and support to military service members and their families around the world by giving them the gift of groceries," said Army Command Sgt. Maj. Tomeka N. O'Neal, the Defense Commissary Agency's senior enlisted advisor to the Defense Commissary Agency director.

The beauty of commissary gift cards is that anyone – military or civilian –can order them online and have them shipped anywhere in the U.S. or to APO, FPO or DPO addresses outside the U.S. Or they can be bought in any commissary.

The program, featuring cards in denominations of \$25 or \$50, has been incredibly successful. Since it began in 2011, over 1 million gift cards have been sold, said Bob Bunch, DeCA's gift card program manager. A redemption rate that tops 90 percent shows that it's a gift that's not only used, but is greatly appreciated.

"This year we're making it even more attractive to give gift cards through the rollout of new 'open value' cards that let purchasers put any amount between \$5 and \$300 on them," Bunch said.

The new cards can be bought online, or at one of 40 commissaries equipped so far to load amounts on the open value cards. The capability is being rolled out to all commissaries, and DeCA is partnering with NEXCOM to sell the cards in Navy Exchanges, Bunch said.

"Separations created by the demands of military service are a tough part of military life," O'Neal said. "Whether it's a single service member or a family, using commissary gift cards lifts spirits. The commissary's quality products and services remind them of home and they can save their money to use on other things to make their holidays memorable."

Here are some commissary gift card quick facts:

- Gift cards are available at all commissaries worldwide as well as through the <u>DeCA</u> website.
- Cards are good for five years from the date of purchase
- Cards purchased online incur a shipping and handling fee. There are no fees when the card is purchased in a store.
- There is no limit to the number of gift cards that a purchaser can buy. It's recommended that organizations and activities consider buying their gift cards online if they plan to purchase more than 50 cards at a time.
- Cards can be shipped anywhere in the United States. When shipping outside the United States, an APO, FPO or DPO address must be used.
- To check a gift card's balance, go <u>online</u> and then click the "Check your balance" box.
- There's a phone number, 877-988-4438, on the back of the gift cards that can handle customer service questions. Customers can also use this number to check the balance on their card.

Commissaries that carry the value gift card as of Nov. 4:

 Virginia: Fort Eustis, Langley Air Force Base, Fort Lee, Fort Myer, Norfolk Naval Shipyard Scott Center Annex, Joint Expeditionary Base Little Creek, Naval Base Norfolk, Fort Belvoir, Marine Corps Base Quantico, Naval Air Station Oceana, Naval Surface Warfare Center Dahlgren.

- Maryland: Fort Detrick, Aberdeen Proving Ground, Dover Air Force Base, Naval Air Station Patuxent River, Joint Base Andrews, Naval Support Activity Annapolis, Forest Glen, Fort Meade
- Connecticut: Submarine Base New London
- Maine: Bangor Air National Guard Base
- New Jersey: Picatinny Arsenal, Lakehurst and McGuire Commissaries at Joint Base McGuire-Dix-Lakehurst
- Pennsylvania: Carlisle Barracks, Tobyhanna Army Depot
- New York: Mitchel Field, Saratoga Springs, Fort Drum, U.S. Military Academy (West Point), Fort Hamilton
- North Carolina: Marine Corps Air Station New River, Marine Corps Base Camp Lejeune
- Massachusetts: Hanscom Air Force Base
- Washington, D.C.: Joint Base Anacostia-Bolling
- Rhode Island: Naval Education and Training Center Newport
- South Carolina: Fort Jackson, Naval Weapons Station Charleston and Charleston Air Force Base at Joint Base Charleston, Shaw Air Force Base,

## -DeCA-

**About DeCA:** The Defense Commissary Agency operates a worldwide chain of commissaries providing groceries to military personnel, retirees and their families in a safe and secure shopping environment. Commissaries provide a military benefit, saving authorized patrons thousands of dollars annually on their purchases compared to similar products at commercial retailers. The discounted prices include a 5-percent surcharge, which covers the costs of building new commissaries and modernizing existing ones. A core military family support element, and a valued part of military pay and benefits, commissaries contribute to family readiness, enhance the quality of life for America's military and their families, and help recruit and retain the best and brightest men and women to serve their country.

## Stay Connected to Your Commissary Benefit

COMMISSARIES.COM: Visit <u>www.commissaries.com</u> to learn more about the Defense Commissary Agency: check out the latest news, find a store near you, see what's on sale, create a shopping list, learn of food and product recalls, scan employment opportunities, read frequently asked questions, submit a customer comment form online through DeCA's Your Action Line and more.

COMMISSARY CONNECTION E-NEWSLETTER: Stay connected with the latest news about your most valued benefit, Hot Links to additional savings, shopping sprees, contests, commissary promotions, events and more, go to <u>www.commissaries.com/subscribe.cfm</u> and subscribe to the Commissary Connection newsletter.

COMMISSARY CONNECTION BLOG: To see regular posts about topics of interest to commissary customers, including commissary news, human interest stories, shopping tips, videos and notifications about programs or events, go to <u>http://commissaryconnection.dodlive.mil/</u>. You can also subscribe to this forum by going to <u>www.commissaries.com/subscribe.cfm</u>.

FACEBOOK: Visit <u>www.facebook.com/YourCommissary</u>, DeCA's Facebook page, where you can post comments and share news, photos and videos.

YOUTUBE: To see DeCA's latest videos, visit <u>www.youtube.com/DefenseCommissary</u>.

TWITTER: To see DeCA's latest "tweets," visit <u>www.twitter.com/YourCommissary</u>.

PINTEREST: To see DeCA's theme-based image collections, visit http://www.pinterest.com/YourCommissary.

FLICKR: To see DeCA's latest photographs, visit http://www.flickr.com/photos/commissary/.

INSTAGRAM: To see DeCA's latest photographs, visit https://www.instagram.com/YourCommissary/.