



Right Image

Right Place

Right Time

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SUBMISSIONS

Please contact us with your questions, feedback, and stories to share.

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Calendar

Events, conferences, workshops, & professional development opportunities.

DATE	EVENT	LOCATION
14 Jan 2014	DVI Steering Committee (DVISC) Meeting	Pentagon Conf. Center
16 Jan 2014	Defense Production Management Group (DPMG) teleconference	DMA
25-26 Feb 2014	Worldwide Joint Combat Camera Planning Group (JCCPG) meeting	DMA, Fort Meade
5 Mar 2014	DINFOS IPR – Intermediate Photojournalism Course (IPC)	DINFOS
18 Mar 2014	DINFOS IPR – Combat Camera Leadership Course (CCLC)	DINFOS
29 Apr 2014	DVI Steering Committee (DVISC) Meeting	DMA, Fort Meade

VI Policy Update

Joint Pub 3-61 (Public Affairs) Adds New Visual Information Chapter

DVI has drafted a new chapter on Visual Information as part of the next/revision of Joint Pub 3-61. The draft chapter is available at: <https://www.milsuite.mil/book/docs/DOC-124424>.

For more information, please contact:

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Joint COMCAM Update

Due to cost and efficiencies, the decision was made to hold the next JCCPG meeting at DMA, vice San Diego, on Feb. 25-26. The agenda includes: a long-term COMCAM plan for the next 5 to 10 years, sustainment of current and relevant training after the drawdowns through participation in joint and service exercises, possible Defense Readiness Reporting System (DRRS) assessments in these exercises, better defining capabilities and interoperability in current policy, metrics and mission supported effectiveness (vice numbers of images), and a post-OEF hot wash.

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DoD Captioning Style Guide Update

Captions are a must

The writer in the below article points out that one of the ways to improve your writing - and photography indirectly - is to always use captions with photos. This underlines our mantra at DIMOC that photo captions are key to good imagery. Questions on captioning? Refer to the DoD Captioning Style Guide at: <http://www.defenseimagery.mil/index.html>

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Ways to Improve Your Writing

See number 3... "ALWAYS use captions for photos."

http://www.themeasurementstandard.com/2013/11/five-ways-to-improve-your-writing-and-beat-vilfredo-pareto-80-20-rule.html?utm_source=TMS+Dec+2013&utm_campaign=Dec+2013+TMS+email&utm_medium=email

VI Articles of Interest

DIMOC Records Center Archivist Recognized

Pedro Loureiro, the DIMOC Records Center archivist, received a certificate from the DoD Vietnam War Commemoration committee recognizing Loureiro's research work in support of 50th anniversary. Many veterans, former POWs, and their families were grateful and touched by the collection he assembled. His behind-the-scenes efforts play a critical role in documenting the history of our nation and our military.

War Correspondents Wreath Laying for Fallen Photojournalists

A memorial wreath for War Correspondents was laid at the Tomb of the Unknowns on Nov. 14. Honoring war photographers at the Arlington Cemetery memorial ceremony were Max Desfor, a Pulitzer Prize winning photojournalist, DMA Director Mr. Ray Shepard; COL Bernie Koelsch, the DVI director; and Mr. Michael Edrington, the DIMOC director.

"It was a privilege to stand next to him [Desfor] at the ceremony," Koelsch said. "He represents the very best of not only combat camera, but the photojournalism profession. At 100 years old, he is spry and sharp. I was delighted to see the twinkle in his eye when he talked about how he used to caption his photos 'in the old days'." Attendees were surprised to hear that the process of submitting and captioning photos, although technically different today, has not changed very much in 60 years. Other photographers participated as well, many of whom were living history themselves.

Desfor is one of the last living photographers of his era. His 1951 Pulitzer photography included a photo of North Korean refugees fleeing Pyongyang over a heavily damaged bridge to escape advancing Chinese Communist troops.

http://lens.blogs.nytimes.com/2013/10/28/chronicler-of-war-nears-100-and-counting/?_r=0

Desfor worked for the Associated Press and covered other historic events during WWII such as the Enola Gay landing following the Hiroshima atomic bombing and the Japanese surrender aboard the USS Missouri. He has also photographed Mahatma Gandhi, President Franklin D. Roosevelt, and President Harry S. Truman. Desfor retired from AP in the 1970s and was photography director for the U.S. News and World Report until 1980. He currently lives in Silver Spring, Md.



Photo Caption:

Michael Edrington, Smithsonian Photographer (MSG ret, USA) Don Hurlburt, Pulitzer Prize winning AP photographer Max Desfor and army Col Bernie Koelsch salute before laying a wreath for War Photographers at the Tomb of the Unknown at Arlington National Cemetery. (Photo by Eric Long, National Air and Space Museum Archives)

The Defense Visual Information Steering Committee (DVISC)

Sixty participants attended the Defense Visual Information Steering Committee (DVISC) meeting hosted at Defense Media Activity on Nov. 19th. The quarterly committee, chaired by the DMA Director, Mr. Ray Shepherd, is a governance body for the VI community that collaborates, and provides recommendations to leadership regarding DoD VI planning, policy, standards, and other related issues. Attendees include designated representatives from all the military Services VI and public affairs communities.

This particular meeting agenda covered two key subjects: the use of the Defense Video and Imagery Distribution System (DVIDS) by each of the Services and a briefing on the new Digitization and Storage contract including the impacts on the Defense Imagery Management Operations Center (DIMOC) and DMA. For additional information on the contract, see the T3 press release at: <http://www.t3media.com/news-post/t3media-wins-government-contract/>

Army Specialist Hilda Clayton honored with DINFOS plaque

Friends and family attended a commemoration ceremony for the most recent service member to be honored in the DINFOS Hall of Heroes, U.S. Army Spc. Hilda Clayton, a combat documentation/production specialist assigned to the 55th Signal Company (Combat Camera), located at Fort Meade, Md. The Augusta, Ga. native died July 2, 2013 in Qaraghahi, Afghanistan, of injuries sustained during an Afghan National Army training exercise. At the time of her death, Clayton, 22, was attached to the Army's 4th Brigade Combat Team, 1st Cavalry Division.

An American flag covered the DINFOS plaque inscribed with Clayton's name, which was removed during the ceremony. Army Col. Jeremy Martin, the commandant of the Defense Information School, and Maj. Kyle Yates, commanding officer of the 55th Signal Company (Combat Camera) where Clayton last served, spoke to the audience during the ceremony. Clayton's name joins 108 other military public affairs and visual information service members who died in combat operations.

Following the ceremony, U.S. soldiers assigned to the 55th Signal Company (Combat Camera) embraced in a circle in remembrance of Clayton.

<https://www.facebook.com#!/media/set/?set=a.366106070200625.1073741910.118985918245976&type=1>

The above link is to the 55th's released imagery for the ceremony on their Imagery Management Team's Facebook page.

DoD Videos take awards at International film competition

The U.S. Air Force and the Navy Bureau of Medicine entries won the 23th edition of the International Defence Film Festival entitled *Eserciti e Popoli*, in Bracciano, Italy, on Nov. 12-16, 2013. An international jury evaluated 45 shorts, documentaries, and ads presented by 13 nations (Brazil, Canada, China, Korea, Croatia, Finland, Italy, Romania, South Africa, Spain, Switzerland, Hungary, and the United States). A total of 11 prizes were granted for each of the festival categories: safeguarding peace, institutional communication, training, didactics, role in society, history, tradition, promotional activity, current events, humanitarian operations, and advertising.

- The Air Force "2nd Combat Camera in Action" won the Grand Prix Plaque of the President of the Italian Republic. The 7 minute and 40 seconds of imagery was awarded the first prize to producer and director Adam White, presented by the President of the Italian Republic.
- "Bath Salts: It's not a fad ... it's a nightmare" by the Visual Information Directorate from the Navy Bureau of Medicine and Surgery, won the special jury designation awarded by the President of the Italian Senate.
- "Recruiting Hispanic," presented by the Air Force's 2nd COMCAM Squadron also won the "Promotion" category.

The awards were presented by an official delegate of the American ambassador in Italy. The award-winning films are posted on our Facebook page and a YouTube channel called "International Defence Film Festival." <https://www.facebook.com/internationaldefencefilmfestival>

Also: <http://www.dvidshub.net/news/117222/air-force-wins-top-honors-international-film-festival#.UsMCD-l8KSo>

The Year in Pictures - 2013

Special Report: Year in Photos 2013 by American Forces Press Service

Each year, the American Forces Press Service prepares a special report featuring a selection of some of the most compelling moments military photographers captured of U.S. service members as they conducted operations, responded to disasters and engaged in daily life. The images range from joint missions with Afghan forces to homecoming hugs, reflecting the service and sacrifice men and women in uniform make. View the AFPS Special Report: Year in Photos 2013 http://www.defense.gov/home/features/2013/1213_yip/

Navy Videos: Check out the most viewed U.S. Navy videos of 2013

<http://navylive.dodlive.mil/2013/12/29/top-u-s-navy-videos-of-2013/>

Washington Post: Imagery from 2013 as shown by the Washington Post

http://www.washingtonpost.com/world/news-photos-of-the-year/2013/12/15/e502909a-577e-11e3-8304-caf30787c0a9_gallery.html#photo=86

War Photography Exhibit at Brooklyn Museum

Compare the past with present day war photography (see slide show) on exhibit through January.

<http://www.nytimes.com/2013/11/15/arts/design/war-photography-at-the-brooklyn-museum.html?src=dayp&r=0>

Google India Ad Is A Must Watch

<http://www.forbes.com/sites/alexkantrowitz/2013/11/17/beautiful-google-india-ad-is-a-must-watch/>

The video cited (and embedded) in this Forbes article is a great example of visually telling a powerful story in just 3.5 minutes.

Soldier's Video of War Wins National Prize

<http://xlcountry.com/humbling-video-of-war-told-through-the-eyes-of-a-soldier-wins-national-prize-video/>

The Last Uniform

Learn how two Navy Corpsmen care for the Navy and Marine Corps fallen... Watch to see how two Navy morticians feel about their job at Dover Port Mortuary. http://www.navy.mil/ah_online/deptStory.asp?id=76825&issue=3&dep=1

Video produced by navy Mass Communication Specialist 1st Class Jen Blake and Mass Communication Specialist Seaman Jennifer Lebron, Defense Media Activity

Imagery illustrating adversary themes

Interesting use of open-source imagery for intelligence and IO purposes. The following link was provided from the West Point Combating Terrorism Center. <http://www.ctc.usma.edu/programs-resources/militant-imagery-project>

A Trunk Full of Negatives

A new movie will be out in March about Vivian Maier who was discovered when a young man won a trunk full of negatives at an auction for \$380. John Maloof has taken her work and brought it to the public eye. The soon to be released documentary is about a mysterious nanny, who secretly took thousands of photographs and hid them in storage lockers to discovered decades later. The film highlights the unknown photographers' photos and films through various interviews. See the web page "Finding Vivian Maier" at: http://www.findingvivianmaier.com/Finding_Vivian_Maier/Movie.html

Training Opportunities & Award Competitions

Mark your calendars!

Deadlines for the DoD Communicators of Excellence Awards Program are around the corner. Use these competitions as a professional development tool and set a goal to participate and learn from the process. The DoD awards program consists of six competitions:

- The Visual Information Production Awards (VIPA)
- The Visual Information Awards Program (VIAP), which in turn consists of:
 - ◊ The Military Photographer of the Year Award (MILPHOG)
 - ◊ The Military Graphic Artist of the Year Award (MILGRAPH)
 - ◊ The Military Videographer of the Year Award (MILVID)
- The Thomas Jefferson Awards (TJ), which entails:
 - ◊ The Military and Civilian Broadcaster of the Year Award
 - ◊ The Military and Civilian Communicator of the Year Award

Significant dates for 2013 VIAP, VIPA, and TJ Competition Year:

- 31 December 2013: End of competition eligibility year
- **18 February 2014: Deadline for registration & entry submission (VIAP/VIPA)**
- 17-21 March 2014: Judging week for all VIAP competitions
- **14 March 2014: Deadline for Thomas Jefferson entries to arrive at DINFOS**
- 2 April 2014: Judging day for the VIPA competition
- 8-9 April 2014: Judging the Thomas Jefferson Awards (New and Traditional Media & Broadcast)
- **9 May 2014: Communicators of Excellence Awards Ceremony at DINFOS**

Shoot-Off Workshop dates for 2014

http://visualmediaone.com/Shootoff/Shoot_Off_Workshops.html

March 20-23, 2014 (DC Shoot Off Stills)

May 1-4, 2014 (DC Shoot Off Video)

September 2014 (Shoot Off Online)

DINFOS Training and Professional Development Opportunities

http://www.dinfos.dma.mil/DinfosWeb/CourseInfo/course_catalog.aspx

Visual Information Management Course (2 weeks)

Class 020 -- 28 April – 9 May 2014

030 -- 14 - 25 July 2014

Combat Camera Leadership Course (2 weeks)

Class 010 – 02-13 June 2014 (*Note this is the only iteration offered in 2014)

Intermediate Photojournalism Course (8 weeks)

Class 020 – 12 Mar – 8 May 2014
030 – 14 May – 15 July 2014
040 – 21 July – 18 Sep 2014

Intermediate Videography Course (3 weeks)

Class 020 – 31 Mar – 18 Apr 2014
030 – 8-30 May 2014

Advanced Electronic Journalism Course (4 weeks)

Class 020 – 18 Feb – 18 Mar 2014
030 – 1-30 May 2014

Intermediate Public Affairs Specialist Course (2 weeks)

Class 020 – 17-28 Mar 2014
030 – 16-30 June 2014

Joint Expeditionary Public Affairs Course (2 weeks)

Class 020 – 18 Feb – 3 Mar 2014

Joint Intermediate Public Affairs Course (6 weeks)

Class 020 – 19 May – 2 July 2014

Joint Senior Enlisted Public Affairs Course (2 weeks)

Class 020 – 21 Jul – 5 Aug 2014

Public Affairs Qualification Course (PAQC) (8 weeks)

Class 030 – 7 Jan -- 14 Mar 2014
040 – 17 Mar – 21 May 2014



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Top Images



Front Image
VIRIN: 131106-O-ZZ999-363-AU
Photographer's Name: Cpl Mark Doran
Location: Multinational Base Tirin Kot



VIRIN: 131023-O-ZZ999-383-AU
Photographer's Name: Cpl Mark Doran
Location: Multinational Base Tirin Kot



VIRIN: 131018-N-MY642-432
Photographer's Name: Cpl Mark Doran
Location: Multinational Base Tirin Kot



VIRIN: 131018-N-MY642-432
Photographer's Name: Cpl Mark Doran
Location: Multinational Base Tirin Kot



VIRIN: 130917-Z-BR512-092
Photographer's Name: TSgt Wolfram M. Stumpf
Location: Fort Collins