# FORTMORTH JULY 2015







## Message from the commander

Families of RS Fort Worth,

Once again, I would first like to take this opportunity to say thanks for all the outstanding efforts put forth by our recruiters, our NCOIC's, our OST and our Headquarters staff over the last three months. We have made great strides in all of our fundamental areas that lead to long-term success – contracting, shipping, CO's milestone attainment, OSO submissions for both the Platoon Leader's Course and the OCC submissions and finally the regular board for the Naval Reserve Officer Training Corps Scholarship (NROTC) and the Musicians Enlisted Options Program (MEOP) submissions. Each and every one of you are doing great things both individually and then collectively as a team. More importantly you are all doing it the right way. I sent an email out last month discussing the following themes with the HQ staff and the SNCOIC's. I think it is important to share it here for all to see and in some ways appreciate our current focus of effort:

Competency – Volume prospecting and utilizing the SYSTEM in Systematic recruiting. The following should be discussed constantly to reinforce the utility of the process that will ultimately facilitate much of our success while on recruiting duty. I realize that the system architecture (MCRISS RSS) doesn't necessarily always support the actions; however, I ask / mandate that we have A SYSTEM in place to create some type of hybrid between hard copy PAC cards and MCRISS implementation. You professionals must figure it out and determine what hybrid of both works for you. I just want everyone to hear it from me and understand what the expectations are from my end in terms of using the SYSTEM to support both the recruiter and the RS as a whole.

### Directly from the volume:

- e. Action. The recruiter cannot sit behind a desk and wait for contracts to walk in the door; they must prospect. The SNCOIC cannot sit at the RSS and collect reports. SNCOICs must get out from behind their desks and into the field with their recruiters. Systematic recruiting provides recruiters and SNCOICs a framework in which they can take dynamic action.
- 5. No system is perfect, nor can it provide a set solution for every problem. Systematic recruiting does provide a proven framework in which to operate. It also provides recruiters and SNCOICs a critical ingredient for a successful and enjoyable tour on recruiting duty. It is not a substitute for good, solid leadership.
- 6. Systematic recruiting operates via Marine Corps Information Support System (MCRISS) and MCRISS-RSS and is based on action/event dates. Dates must be assigned to each commitment before entering it into the Working File. This ensures that the mission is accomplished prior to target dates or phase lines. Action/event dates drive systematic recruiting.
- 7. Systematic recruiting is comprehensive. All prospecting activities and recruiting programs are included in the Working File. This ensures that all prospects, poolees, command recruiters and recruiting assets within an RSS are scheduled for contact and use on a regular basis.
- 8. The components and programs of systematic recruiting are intertwined. The components work together to form the infrastructure of systematic recruiting.
- 9. Systematic recruiting provides the recruiter and SNCOIC the tools they need to succeed.

Commitment – We must remain committed to our goals – making each recruiter, RSS and the RS better every single day – so that we continue to move in the right direction and see positive gains in all of our varied programs. There are areas we can improve and will – IST failures, SRB discrepancies, MCRD attrition – that if done correctly and with a wholehearted commitment will take us where I think we should be both in the short and long term.

Communication – This has not changed. Make sure we stay constantly engaged with our recruiter's, our families, and our poolee's and their families. Keep connected and remain vigilant so that we can be proactive vice reactive to issues. For the first time since I have been here (knock on wood) all of our sectors are filled with recruiters. Let's try to keep it that way.

Professionalism – PFT Season is upon us. This test is something that truly sets you apart from your peers as the competitiveness for promotions and retentions continues to ramp up. Prepare yourselves and your Marines. Lead from the front when dealing with your Poolee's by being the best you can be physically and mentally at all times.

Accountability – Speaks for itself. Own the good and the bad. The old adage still holds true that we never truly get better without suffering from some type of failures. In our business that is often times all we have. Success is limited to a small portion of our day whereas the rest is filled with failing at TCing, ACing, HVing, the occasional MCRD attrit that wasn't expected, etc. Understand that each failure, if properly analyzed and understood then followed up with the requisite training, will ultimately lead to success in the future.

In closing, the Recruiting Station is heading in the right direction and I am proud of all that you have accomplished and all that you are prepared to accomplish in the second half of the year. Please stay focused on those tenants discussed above – Competency, Commitment, Communication, Professionalism, and Accountability – and we should continue to see the RS moving in the right direction. As we enter the last month of FMAM I ask that you end the HS/CC year on a high note, constantly attempt to better prepare and train our poolee's as we enter our heavy summer shipping periods and finally stay focused on the fundamentals and believe in the system.

# MEET THE XO

7 years of service in the Marine Corps

 $0302_{\rm \,Infantry\,Officer}$ 

 $15_{
m months}$  deployed to Afghanistan

dogs. Homer a French Mastiff and Molly a Dachshund

 $\mathbf{2}$  years at the RS as the OpsO

5 Super Bowl wins from his favorite team the Cowboys





## Marine Corps Knowledge

## DID YOU KNOW...?

The United States Marine Corps was established on November 10, 1775, to augment naval forces in the Revolutionary War. After American independence was achieved in 1783, the Continental Navy was demobilized and its Marines disbanded.

In the next decade, however, increasing conflict at sea with Revolutionary France led the U.S. Congress to establish formally the U.S. Navy in May 1798. Two months later, on July 11, President John Adams signed the bill establishing the U.S. Marine Corps as a permanent military force under the jurisdiction of the Department of Navy.



The Corps celebrated its birthday, or Marine Corps Day, on July
11 from 1799 until 1921 when the date was permanently changed to November 10 to commemorate the establishment of the Corps to aid in the Revolutionary War.





# MOTIVATION

## ARE YOU READY FOR THIS?!

THE TRANSFORMATION IS FOREVER.

Click the video to watch!





## TROOP SCOOP

## **SOON TO SHIP**

RSS ABILENE
PIERSON PARKER

RSS ARLINGTON
FRANCISCO DELACRUZ
JORGE GUERRERO
ERAN JACKSON
DEANDRE KIPER
LANDON NEWELL
JAY RIOS

RSS BEDFORD
JONATHAN AYALA
SAMANTHA KUNKEL
SANIJEEV PHUYAL
RILEY POPORES
JACOB PROVENCE

ROGELIO VARGASGARCIA

RSS DENTON
THOMAS DANIEL
ANDREW FAULCONER
DARIAN PETERS
LUCAS SAPIENS

RSS FORT WORTH
ESTEBAN AVILA
MICAHEL FLORES
COLTON GRIBBLE
DEMARCO MAYOCORTEZ
JOSEPH SMITH
MICHAEL VALENZUELA

RSS KILLEEN
DARIN ELLINGTON
ANDREW HALL
PETER NEWCOMER
ETHAN SMALLEY

RSS LEWISVILLE
KENNETH FUENTAS
JACOB MICHIE
BRANDON MONTGOMERY
ERIC RUSSELL
JACOB TAYLOR

RSS MANSFIELD
JUAN GALLEGOS
PARKER GEISEL
JACOB GONZALEZ
ALEJANDRO QUIROGA
ORRIN RAY
HENRY ROMERO
CALVIN SAVAGE

RSS MID-CITIES

JONATHAN HOYSRADT
KEVIN MORRIS
TERRYN NICHOLS
ABRAHAM OLIVARRIMARTINEZ
LEIGHTON WEHR

RSS SAN ANGELO SERENA BURNS JESSIE FLORES JOSHUA NERI CHRISTOPHER RODRIGUEZ

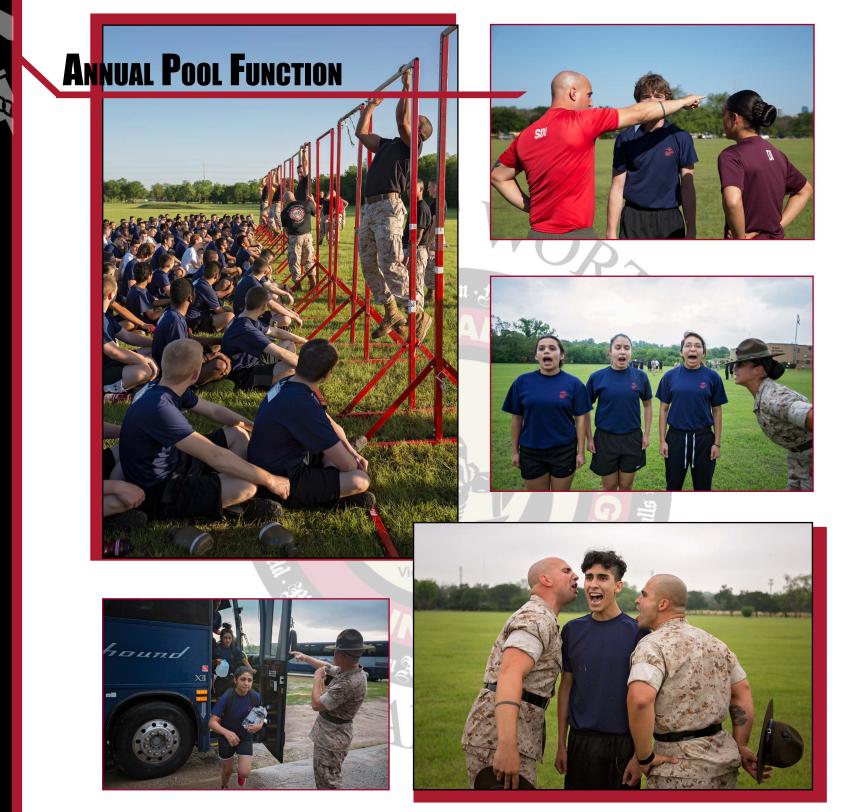
RSS WACO
REID CARLISE
JAMES FLOREZ
JUAN GONZALEZ
STEFAN GRECU
VLADYSLAV KALININ
CODY KING
GERGORIO LOPEZ
TRISTIAN NICHOLAS
KENNETH PHILLIPS
SHANE RANDALL
ETHAN ROBINSON
TIMOTHY SPENCER
JOHN WERNER

ALEJANDRO CORTES
LOGAN HANKERSON
NORMA LUNA
NICHOLAS MILLER
LANDRUM WALKER

RSS WICHITA FALLS

RSS WEATHERFORD

RIYAN ALMENDAREZ
WILLIAM BOHN
BRANDON COLEMAN
ADAN DONAGHEY
BRANDON ROJAS
MATTHEW STEIGERWALD



ANNUAL POOL FUNCTION





Scream!



Aye Aye!





## FIND A RECRUITER

RSS ABILENE 4365 S 1ST STREET ABILENE, TX 79605 (325) 695-8364

RSS ARLINGTON
4134 S COOPER ST, STE B
ARLINGTON, TX 76015
(817) 467-8842

RSS BEDFORD
6020 PARKER BLVD
SUITE 130
NORTH RICHLAND HILLS,
TX 76180
(817) 656-5500

RSS DENTON 2219 S LOOP 288, STE 200B DENTON, TX 76205 (940) 891-2993

RSS FORT WORTH
6716 WESTWORTH BLVD
WESTWORTH VILLIAGE, TX
76114
(817) 377-4114

RSS KILLEEN
201 E. CENTRAL
EXPRESSWAY
HARKER HEIGHTS,TX
76548
(254) 690-2626

RSS Lewisville 1148 W Main St, Ste 1108A Lewisville, TX 75067 (972) 221-6195

RSS MANSFIELD
1724 E BROAD STREET, STE
120
MANSFEILD, TX 76063
(817) 477-2441

RSS MID-CITIES
750 S MAIN ST, STE 123
KELLER, TX 76248
(817) 741-8188

RSS SAN ANGELO 4001 SUNSET MALL, STE D SAN ANGELO, TX 76904 (325) 944-8446 RSS WACO 8810 WEST HWY 84, STE 304 WACO, TX 76712 (254) 772-7755

RSS WEATHERFORD 220 ADAMS DR. WEATHERFORD, TX 76086 (817) 599-5324

RSS WICHITA FALLS
4210 KELL BLVD, STE 102
WICHITA FALLS, TX 76309
(940) 692-2373

OFFICER SELECTION OFFICE

OSO (469) 688-9134



## RESOURCES

Here you will find links to some useful resources while you're preparing to go to recruit training or to explore some of your options within the Marine Corps.

United States Marine Corps Recruiting

MARINE OFFICER

LIFE AS A MARINE

OFFICIAL MARINE CORPS FACEBOOK

RECRUITING STATION FORT WORTH FACEBOOK

OFFICIAL MARINE CORPS YOUTUBE

MARINE CORPS RECRUIT DEPOT SAN DIEGO