

## DVIDS Joins the Cord Cutting Revolution

DVIDS Launches 'DefenseTV,' the First Official US Military HD Internet Site and Channel on Roku

For Immediate Release  
8/25/2014

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ATLANTA, Ga. – More and more consumers are seeking ways to escape cable company contracts and pre-packaged bundles. In response, companies are competing to scoop up “cord cutters” with technological advancements like over-the-top boxes, smart TVs and mobile devices. Today, [DVIDS](#) joins the cord cutting revolution with the introduction of “[Defense TV](#).”

“DefenseTV” is the first official online U.S. Military over-the-top box service to offer live feeds and hand-curate elite content about the troops, by the troops. Designed to be a top-ranking source of military news and entertainment, “DefenseTV” will showcase popular topics or let the viewer search and select what they want to watch. Additionally, “DefenseTV” will allow you to “Choose Your Mission” from your living room through [Roku](#) and [Google Chromecast](#).

“DefenseTV” highlights include:

- Live Events – breaking news, press conferences/briefings, interviews, award ceremonies, etc.
- NewsStream – 24/7 hand-picked curation of leading military content
- Featured topics: Science & Technology, Sports, Entertainment, Health, Family, Missions, In Focus
- Military Spotlight – top military podcasts
- Series – “In The Fight,” “Recon,” “Battleground,” etc.
- Free through any internet capable device, Roku and Google Chromecast

“This launch is an important step in our strategy to make DVIDS content available directly to consumers on a multitude of platforms and to build ‘DefenseTV’ into a military entertainment source,” said Major Scott Betts, director of operations. “The well-designed, user-friendly interface will allow viewers to reach the latest and best military entertainment and news in their living rooms or on-the-go.”

For more information and how to access “DefenseTV” through multiple platforms, go to: [About DefenseTV](#) or access the press kit [here](#).

### About DVIDS:

Since 2004, [DVIDS](#) (Defense Video & Imagery Distribution System, operated by U.S. Army Central) has provided world media with reliable access to all branches of the U.S. Armed Forces and coalition partners serving overseas, helping fulfill the military’s obligation to provide maximum disclosure of information with minimum delay. With the use of today’s newest broadcast technologies and satellite capabilities provided to deployed units, and a distribution hub in Atlanta, Georgia, DVIDS makes available real-time broadcast-quality video, still images and print products, as well as immediate interview opportunities with service members, commanders and subject matter experts.

For questions, comments or suggestions, contact DVIDS 24 hours a day at: toll free 877-DVIDS-24/7, commercial 678-421-6612.

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For more information please visit [www.dvidshub.net](http://www.dvidshub.net)



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