

THE PARRIS ISLAND BOOT



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The Silent Drill Platoon stands at parade rest for the Marine Corps Color Guard during a performance at the Peatross Parade Deck on Monday. The platoon and color guard came to Parris Island as part of a visit by the U.S. Marine Corps Battle Color Detachment.

Corps unveils new advertising campaign

Lance Cpl. David Flynn
Marine Corps Recruiting Command

QUANTICO, Va. – Marine Corps Recruiting Command unveiled its new advertising campaign, “Toward the Sounds of Chaos,” during the Big 12 Championship basketball game on ESPN March 10. “We hold firm to our rich heritage as elite warriors, but it is equally important that the American people understand the full spectrum of what it means to be a Marine,” said Brig. Gen. Joseph L. Osterman, commanding general of MCRC. “What you’ll see is a focus on Marines being ready to take on those elements in the world that are associated with chaos - tyranny, injustice and despair.” The campaign is designed to show the full spectrum of missions that Marines can accomplish, whether in defense of our nation, restoring order and stability through reconstruction efforts, humanitarian interventions, natural disaster relief or peacekeeping missions around the world.



Marine Corps Recruiting Command released its latest advertising campaign, “Toward the Sounds of Chaos,” during the Big 12 Championship game on ESPN March 10. The campaign is designed to highlight Marines’ roles as elite warriors and compassionate humanitarians.

In 2010, MCRC conducted research to determine what themes and values resonate with today’s youth. What was revealed was that many young

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Depot hobby shop open

Lance Cpl. F.J. Abundes
Staff writer

Nearly a year ago, the hobby shop at Parris Island closed, leaving local woodworkers without a place to perform their craft. It has now reopened and is being run by a newly formed club known as the Military Woodworkers of the Lowcountry. The club running the shop provides an opportunity for Marines to use the equipment and workplace that they normally would not have access to, said Terry Stone, club president. “You can’t go to [the store] and use a lathe,” Stone said. “You can’t use their clamps to make hat presses or whatever needs to be made.” At hobby shop members can do those things, which is why Bob Gibson, a resident of Beaufort, said he was not happy when the shop first closed. He no longer had a place to perform his hobby. Gibson said the equipment at the shop provides him with the tools needed to do more with woodworking than he could do with his own set of tools. Like Gibson, Capt. Jay Woods, com-

mander of the Recruit Separations Platoon, Recruit Processing Company, Support Battalion, needs the facility because he can’t do everything he likes at home. “I have a lot of equipment at my house, but there are some things that I can’t do by virtue of space,” he said. Having this place to bring projects and work on them makes it easier to complete big projects. Woods, for example, has built a crib, furniture around his house and is currently working on a coffee table. He said being part of a club of fellow enthusiasts also helps him learn new ways to create wood work. Currently, MWL has more than 30 members and is growing quickly, Stone said. The only challenge facing the club is finding volunteers to run the shop. “The more people want to come in here and volunteer, the more days we can keep it open, the better hours we can provide,” Stone added. With MWL running the shop, there are two ways to use the facility. A

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NEWS BRIEF

Notice to mariners

Marine Corps Recruit Depot Parris Island will be conducting extended live-fire training Monday from 6 a.m. to 11 p.m. The marsh and waterways in the range impact area to include Archers Creek, Ribbon Creek and Edding Creek will be closed to boater traffic. For questions regarding firing times and waterway closures, please contact the Weapons and Field Training Battalion Range Control at 843-228-3170.

INSIDE THIS ISSUE





Photos by Lance Cpl. Michael Rogers

The United States Marine Corps Drum & Bugle Corps kicks off the performance by the U.S. Marine Corps Battle Color Detachment at the Peatross Parade Deck at Parris Island on Monday. The Silent Drill Platoon and the Marine Corps Color Guard also came to the depot.

Depot welcomes Battle Color Detachment

Lance Cpl. Michael Rogers
Staff writer

The U.S. Marine Corps Battle Color Detachment displayed their hallmarks of honor, discipline and tradition when they performed at the Peatross Parade Deck at Parris Island on Monday.

The detachment consists of the Silent Drill Platoon, the United States Marine Corps Drum & Bugle Corps and the Marine Corps Color Guard. The detachment performed across the country for their spring tour and Parris Island was one of their last stops before returning to Marine Barracks 8th and I, Washington, D.C., to begin their summer parade season.

“The purpose is for them to hone their skills across the country and parade them around to show off the Marine Corps,” said Staff Sgt. Joshua Miles, the detachment’s marketing and public relations representative, and the narrator for the detachment’s ceremony.

The detachment’s performance was open to depot Marines, the local community and the depot’s recruits. “Seeing this in boot camp really helps instill us with a feeling of esprit de corps,” said Rct. Joseph Doyle, a 25-year-old from Raleigh, N.C., and guide for Platoon

1033, Charlie Company, 1st Recruit Training Battalion. Approximately 1,000 civilians and Parris Island personnel attended the performance, as well as nearly 1,600 recruits.

The performance was kicked off by the Drum & Bugle Corps, the only one of its kind in the U.S. military.

A performance by the Silent Drill Platoon followed. The 24-man platoon showcased their precision and accuracy by performing close-order drill and flipping their M1 Garand rifles with fixed bayonets through the air with no verbal commands.

“The Silent Drill Platoon exemplifies the best the Marine Corps has to offer,” said Maj. Christopher Hofstetter, staff officer for the base operations office. “It shows the recruits there is life after recruit training, and gives them the motivation to continue on.”

The recruits sat stoically watching the performance, but despite their lack of visible zeal, the recruits say they were influenced greatly by the show.

“Being able to see this is really unexpected, and it is surely one of the most memorable things I’ve experienced,” said Rct. Matthew Sellers, a 20-year-old from Cleveland and guide for Platoon 2033, Fox Company, 2nd Recruit Training Battalion. “It really motivates me to drill.”



Members of the Silent Drill Platoon attach bayonets to their M1 Garand rifles during a performance at Parris Island on Monday.



Members of the Silent Drill Platoon perform close-order drill movements using their M1 Garand rifles on the Peatross Parade Deck at Parris Island on Monday. The platoon performs drill movements without using verbal commands.

Members of the Silent Drill Platoon came to Parris Island on Monday as part of a larger visit from the U.S. Marine Corps Battle Color Detachment. The platoon is comprised of 24 Marines who travel the country showcasing the Marine Corps’ discipline and professionalism.



Parris Island recruits watch the United States Marine Corps Drum & Bugle Corps perform at the Peatross Parade Deck on Monday. The Drum & Bugle Corps, also known as “The Commandant’s Own,” is the only one of its kind in the U.S. military.



THE PARRIS ISLAND
BOOT
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Corps, CIAA celebrate spreading recruiting message, diversifying

Lance Cpl. David Flynn
Marine Corps Recruiting Command

CHARLOTTE, N.C. - Marines from around the country were in Charlotte, N.C., to help the Central Intercollegiate Athletic Association celebrate 100 years of academic and athletic excellence during the CIAA's annual basketball tournament Feb. 27 through March 3.

The CIAA, made up of 13 historically black colleges and universities, has partnered with Marine Corps Recruiting Command for the past 11 years, giving the command the opportunity to connect with and spread its message of opportunity to the nearly 200,000 basketball players, fans, students, university officials and local influencers in attendance.

Because the Marine Corps and the CIAA have so many common aspects, the partnership between the two organizations is a natural fit.

"History is very important to the Marine Corps and it is very important to the CIAA," said Lt. Gen. John M. Paxton Jr., commanding general, II Marine Expeditionary Force and Marine Forces Africa. "We're proud to help the CIAA celebrate 100 years of academic and athletic excellence and we salute them for their efforts to make scholars, student athletes and leaders."

A long, proud history isn't the only thing the Marine Corps and CIAA have in common.

"The CIAA reminds me a lot of the Marine Corps in that both organizations honor teamwork, academic and athletic excellence and leadership," said Brig. Gen. Lori Reynolds, commanding general of the Eastern Recruiting Region and Marine Corps Recruit Depot Parris Island.

Teamwork, one of the most important factors in sports and in the success of the Marine Corps, was on full display during the basketball games, further exemplifying values the CIAA shares with the Corps.

"The team is bigger than the individual," said Paxton.

For the patriotic crowd in attendance, the presence of Marines helped make the centennial celebration even more special.

"It makes me proud to see the Marines celebrating the 100th anniversary of our conference because of everything the Marine Corps does for our country

and everything they stand for," said Gloria Morris, a former student at Bowie State University.

As part of the Marine Corps' partnership with CIAA, Marines played a key role in two hall of fame induction ceremonies, presenting USMC Excellence in Leadership Awards to those who display Marine Corps values in their everyday lives.

"The Excellence in Leadership award is for individuals who stand out and exhibit Marine Corps values in their daily lives and careers," said Brig. Gen. Joseph L. Osterman, commanding general, MCRC.

Receiving awards from the Marine Corps were Jerry D. Johnson, a long-time baseball, basketball, football and volleyball official with the CIAA, and Dr. Bernard W. King, chief inclusion officer and executive vice president of membership and student athlete affairs of the National Collegiate Athletic Association.

In addition to presenting awards, Marines also had the chance to interact with CIAA university presidents and important community influencers from the Charlotte area during the president's reception at Time Warner Cable Arena on March 2.

"We recognize not just what the Marine Corps does for the CIAA, but for all [historically black colleges and universities]," said Dr. Mickey L. Burnim, president, Bowie State University, addressing the crowd gathered for the reception.



Photos by Lance Cpl. David Flynn

Maj. Gen. Ronald L. Bailey, commanding general of 1st Marine Division, and Brig. Gen. Joseph L. Osterman, commanding general of Marine Corps Recruiting Command, receive tokens of appreciation from Aaron Harper, president of the Carolina Marines organization. Harper organized the luncheon that brought Marines and important community members from the Charlotte area together for a chance to socialize and connect March 1.

► **Brig. Gen. Lori Reynolds, commanding general of the Eastern Recruiting Region and Marine Corps Recruit Depot Parris Island, presents the United States Marine Corps Excellence in Leadership Award to Dr. Bernard W. Franklin, chief inclusion officer and executive vice president of membership and student athlete affairs of the National Collegiate Athletic Association, at the 2012 Central Intercollegiate Athletic Association hall of fame induction ceremony March 2.**
The USMC Excellence in Leadership Award is presented to individuals who demonstrate the Marine Corps' core values of honor, courage and commitment in their everyday lives.



HOBBY

CONTINUED FROM PAGE 1

membership can be bought for \$50 a year, giving individuals unlimited use of the facility on the days it is open. For those who only need to use the shop every now and then, a daily fee of \$5 will be charged. Users are welcome to bring their own tools and wood. Wood is also sold on site.

All funds go to the upkeep of the equipment and liability insurance.

“Everything is run by volunteers,” Stone said. “Anything that breaks is not fixed by [Marine Corps Community Services] anymore because a private, nonprofit organization runs it.”

To assist in this, Stone said the club plans to hold fundraisers throughout the year selling woodwork that the members make.

Other future plans include holding woodworking classes at the facility.

The hobby shop is opened Tuesdays, Wednesdays, Thursdays and Saturdays from 10 a.m. to 5 p.m.

For more information about joining the club or using the hobby shop, call Stone at 228-1523.



Inside the hobby shop, there are many projects left out by woodworkers who use the facility. Many of the Military Woodworkers of the Lowcountry club members make small pieces of art as a hobby.



A member of the Military Woodworkers of the Lowcountry uses a scroll saw to cut wood for a bench March 7. The hobby shop on Parris Island reopened, allowing woodworkers of Parris Island an area to practice their craft.

Photos by Lance Cpl. F.J. Abundes



Wooden bowls are created on the lathe at the hobby shop. The Military Woodworkers of the Lowcountry plan to hold classes at the shop in the future to teach members how to create art pieces like this.

The hobby shop on Parris Island is now open again thanks to the Military Woodworkers of the Lowcountry. Local woodworkers can use the hobby shop for a daily fee or with a full membership.



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More of the story

NEW
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people are motivated by a desire for public service and to help others. With this revelation, MCRC tailored a campaign designed to show that Marines are much more than just elite warriors; Marines are humanitarians and peacekeepers as well.

“We saw there was a convergence between youth ambitions of service and the roles and missions of the Corps,” said Marshall Lauck, account executive for J. Walter Thompson, the Corps’ advertising agency. The agency assisted in the development of the “Toward the Sounds of Chaos” campaign.

“Public service also applies to the military in terms of helping other people in times of chaos,” said Osterman.

“Toward the Sounds of Chaos” is a multifaceted campaign featuring 30- and 60-second television spots, web videos, print ads, on-line banner and display ads and a social media presence via Marines.com.

The campaign’s premiere on ESPN featured a television spot. The commercial portrays the way Marines operate in a chaotic environment; Marines running toward blinding black smoke, Marines conducting an amphibious assault and Marines disembarking an MV-22 Osprey as they fearlessly move to complete any mission at hand.

As seen in many past Marine Corps commercials, the spot ends with a challenge to the viewer.

“Which way would you run?,” said Christine Reilly, senior account executive with JWT. “This question is designed to make the viewer ask him or herself what kind of person am I and what kind of people are the Marines.”

“It challenges the best and brightest qualified prospects to challenge themselves and earn the title United States Marine,” said Osterman.

No one can tell the Marine Corps story better than the people who live it every day. Marines played a key role in the campaign’s production, appearing as themselves in the television commercial and providing video footage for the three-part web series developed for the campaign.

The web series is intended to show the flexibility of

Marines in accomplishing both combat and humanitarian missions.

“Marines are more than the ‘first to fight,’” said Osterman. “They are smart, courageous, compassionate citizens.”

Two of the three videos in the web series offer real-life examples of the public service and compassion of Marines responding to two natural disasters: the Haiti earthquake disaster in 2010, and the 2011 earthquake and tsunami in Japan.

In the video document-

ing Operation Unified Response in Haiti, chaos unfolds before viewers’ eyes as they witness images of buildings in ruins, fires raging, injured people being carried out of the rubble and mobs of people turning violent in the streets as their situation becomes more desperate.

To help those in need, Marines from the 22nd Marine Expeditionary Unit enter Haiti, providing medical assistance, food and clean water and restore order where chaos once reigned. Similarly, the video docu-

menting Operation Tomodachi in response to the Japanese earthquake and tsunami shows Marines performing a humanitarian mission by providing aid and beginning the cleanup process.

On the other end of the spectrum, the third video in the series shows Marines as elite warriors, liberating the city of Marjah, Afghanistan, from Taliban control during Operation Moshtarak in 2010.

As of March 8, the web series can be viewed on Marines.com and view-

ers can easily share links via social media platforms such as Facebook.

“Social media is how young people are communicating,” said Osterman. “The new Marines.com has really enhanced our presence on social media.”

The commercial, web series and other forms of media involved in the campaign all combine to show the American people that their Marines are not just the world’s finest warfighters; they are also some of the world’s greatest humanitarians.

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Photos by Cpl. Mark Stroud

Lance Cpl. Alexander Hurley, a motor vehicle operator with Combat Logistics Battalion 4, 1st Marine Logistics Group, offloads a shipping container of supplies at Forward Operating Base Pennsylvania March 5 during a combat logistics patrol. Marines with Regimental Combat Team 6 use the base as point for counterinsurgency operations in Helmand province, Afghanistan.

Marines provide resupply in Helmand

Cpl. Mark Stroud
1st Marine Logistics Group

HELMAND PROVINCE, Afghanistan — Marines with Bravo Company, Combat Logistics Battalion 4, 1st Marine Logistics Group, conducted a combat logistics patrol in support of counterinsurgency operations in Helmand province, Afghanistan March 4-7. The patrol delivered helium needed to operate aerostat surveillance balloons, also known as the Persistent Ground Surveillance System, along with other supplies to

forward operating bases manned by Regimental Combat Team 6. “Keeping the PGSS personnel supplied with helium helps to secure the area of operations around the forward operating bases for both mounted and dismounted patrols,” said 1st Lt. Ryan L. Cornwell, commander of 1st Platoon, Bravo Company. Aerostat balloons float above forward operating bases providing platforms for cameras to monitor the surrounding area and remotely transmit video to decision

makers on the ground. “The blimps are the eye in the sky, an observer who never gets tired or falls asleep on post,” said 1st Lt. Clayton Anderson, intelligence officer for the battalion. The floating observation post, combined with other assets, provides a comprehensive surveillance solution around forward operating bases. “When we are in a defensive position we have overlapping fields of fire,” Anderson said. “This is the same thing. The blimp is one more tool that ensures redundancy in our

observation of the area.” Highly visible surveillance tools such as blimps can do more than simply monitor security threats. “Blimps discourage enemy activity,” said Cornwell. “The insurgents are less likely to be active when they know they are being watched.” The visible nature of the blimps also serves as a reminder to Afghans that the Marines are committed to improving the local security situation and protecting them from extremist threats. “We are here to ensure the daily pattern of life

for the majority is not disrupted by the minority who would cause harm,” Anderson said. “The blimps are a reminder to the [Afghans] that we are not leaving them, and that we are maintaining a presence.” The battalion’s patrol also brought power generators, mail and food supplies to the base. On the return trip, they hauled vehicles for repairs and upgrades and brought unused gear back to Camp Leatherneck in preparation for redeployment to the U.S. “We are assisting with retrograding equipment

from the base however we can,” Cornwell said. “If we can haul it back now, we don’t have to haul it back later.” According to the patrol leader, the combat logistics patrol was completed successfully thanks to the small-unit leadership exhibited by Bravo Company’s Marines. “I think the success of the mission is a credit to our [noncommissioned officer] leadership,” said Cornwell. “We delivered all of the supplies to the supported units and returned all Marines and gear safely.”



A vehicle from Combat Logistics Battalion 4, provides security during a patrol through Helmand province March 5.



Lance Cpl. Samuel Depriest, a military policeman with Combat Logistics Battalion 4, detaches a trailer of compressed helium during supply offload operations at Forward Operating Base Pennsylvania March 5. The lighter-than-air gas was used to fill surveillance blimps that monitor the area around the FOB.

Marines, corpsmen build bonds at Parris Island

Lance Cpl. F.J. Abundes
Staff Writer

For 12 weeks, recruits push themselves toward one goal – earning the title Marine. They are constantly challenging their bodies to become physically stronger, but at times, the stressful environment of recruit training can cause their bodies to fail.

Navy corpsmen at Parris Island are entrusted with getting them back in the fight quickly and efficiently.

“Our primary mission is to provide the best health care for the recruits, drill instructors and permanent personnel,” said Navy Master Chief Petty Officer Brad Kowitz, command master chief at the Parris Island medical clinic. “We take great pride in this privilege, because we know that we could be walking side-by-side in harm’s way with these Marines.”

Keeping recruits and drill instructors physically fit makes the Parris Island medical clinic on the depot one of the Navy’s busiest.

“We do everything in our power to make sure the recruits are healthy at all times and get the best possible health care that’s available from us,” said Navy Petty Officer 2nd Class Joshua Flagg, leading petty officer for the permanent personnel department at the clinic.

Recruits interact with corpsmen within 48 hours of their arrival on the depot, Kowitz said. The corpsmen, enlisted ser-

vice members commonly referred to as “docs,” make sure the recruits are medically qualified to begin training.

After initial checkups and vaccinations, recruits will spot corpsmen at most of their training events. To the Navy docs, these events, called coverages, are not training.

Recruits can sustain major injuries at some of the events, so corpsmen have to be around to provide quick medical care, said Navy Seaman Apprentice Halie Rakow, a hospital corpsman at the 4th Recruit Training Battalion aid station. With injuries, time is everything. It's important to get the recruits treated as soon as possible.

Rakow said that on coverages, corpsmen actively watch for any signs of mishaps.

“Everything that [recruits] do is high-speed and high-paced, so it takes a toll on your body,” Flagg said.

When the recruits interact with corpsmen, it begins a relationship of trust between future Marine and doc, Flagg said. When trust is formed, recruits and Marines are more likely to seek medical help when needed.

“If they don’t come here and get good health care, and see that we’re compassionate and caring about their injury, they are not going to have a very good first impression, and that trust is going to be fractured,” Kowitz said.

Recruits are often scared to go to medical for fear of being dropped from their company and staying at training lon-



Photo by Lance Cpl. Michael Rogers

Navy Seaman Gregory Horsting, a hospital corpsman assigned to Parris Island, gives a shot to a Marine recruit at the depot clinic Oct. 25, 2011. At recruit training, the groundwork for a relationship between Marines and corpsmen is laid out. Marines will work with corpsmen throughout their careers.

ger, Rakow said. That is why it is so important to form that trust.

“It’s important for the recruits to understand that we’re not here to drop them. We’re just trying to keep them at their best,” she said.

Rakow said working with recruits on a daily basis gave her the opportunity to see things others do not.

“You really see a side of these recruits that they aren’t usually allowed to display during training,” she said. “It’s in [the clinic] that you can really see the ones that are literally willing to keep going on broken bones because they’re that dedicated to becoming a Marine.”

“First impressions can

be everything sometimes,” Rakow continued. “What these re-

cruits experience here in medical can set the tone in their careers for how

they look at the corpsman they work with out in the field.”



Photo by Regena Kowitz

Navy corpsmen assigned to Parris Island stand by during a recruit training event Sept. 23, 2011. These corpsmen provide coverage at every training event to ensure the health and safety of all recruits and Marines at Parris Island.

