

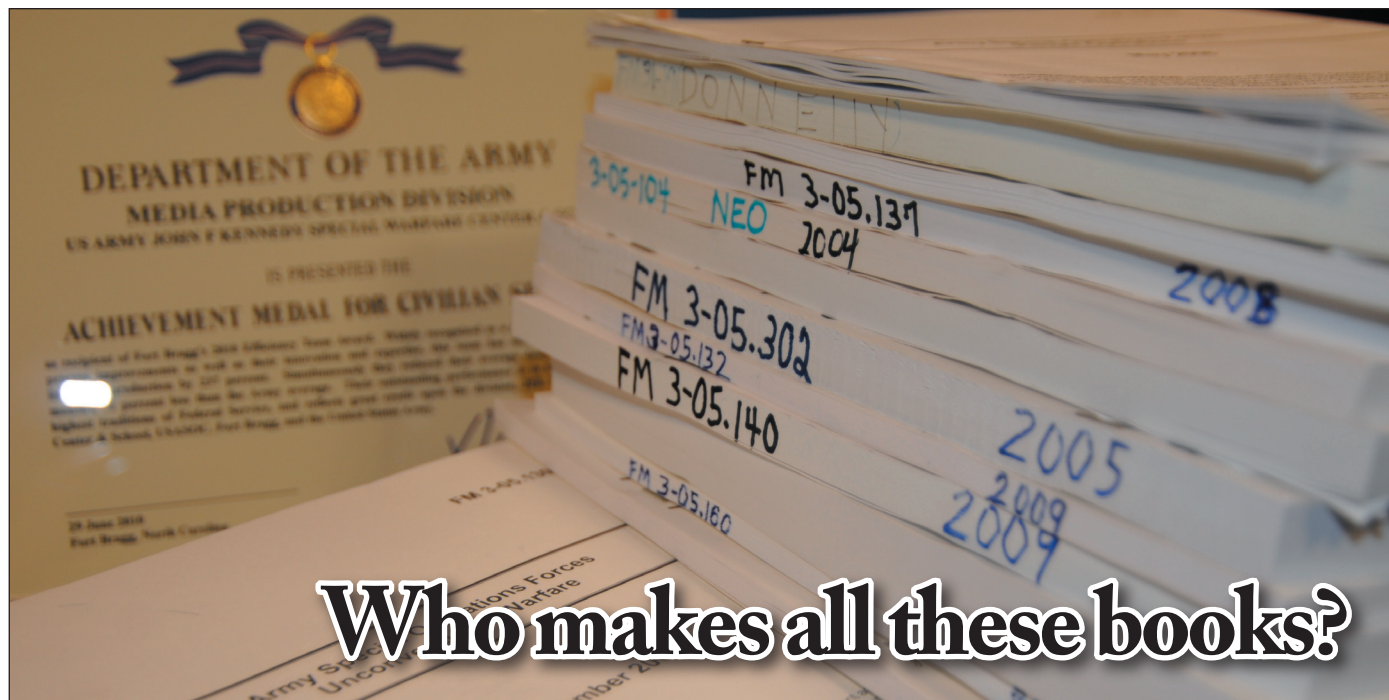


Inside SWCS

The official newsletter of the U.S. Army John F. Kennedy
Special Warfare Center & School

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Who makes all these books?

The U.S. Army John F. Kennedy Special Warfare Center & School's Media Production Division produces special operations training manuals. MPD was recognized as Fort Bragg's most efficient team at its 20th annual installation awards because of their advanced literature production process redesign. MPD has won the Team Efficiency Award four times in the past seven years. (Photo by Dave Chace, USAJFKSWCS PAO)

By Caroline Goins

USAJFKSWCS Public Affairs Office

The SWCS Media Production Division has won the Team Efficiency Award for the fourth time in seven years. MPD has introduced a Six Sigma process to streamline production of about 70 Army special operations manuals.

A part of the U.S. Army John F. Kennedy Special Warfare Center & School, the MPD won the 2010 Team Efficiency Award at Fort Bragg's 20th annual Installation Awards Ceremony by identifying or monitoring improvements in written production.

The team decreased production cost by \$1.4 million by developing a Lean Six Sigma process initiative for literature management. This process is used to analyze workflow patterns, improve productivity and efficiency within MPD.

The Media Production Division produces training manuals and videos that explain doctrine to special operations forces. These materials bring the most up-to-date procedures from the Directorate of Doctrine and Training to special operations Soldiers.

The three specialized functions within

MPD – editors, visual information specialists and the *Special Warfare* magazine staff – lead special visual information for the command.

MPD's redesigned development process shaved 10 months off the doctrinal publications process. Productions that take the Army 36 months to produce are now done at SWCS in 20 months.

"This team has increased their overall literature production by 237 percent and simultaneously reduced their average doctrine age to 34.4 months, 71 percent less than the Army average," said Teresa K. Bell, Staff Development Program Manager.

Ninety-five percent of the ARSOF doctrine in circulation is less than five years old, compared to the Army's average of 37 percent.

This improvement time is beneficial because Soldiers receive updated training materials faster to be better prepared for future missions.

"We are constantly looking for ways to

streamline the process by a cycle of implementation, documentation and review of the production process," said Gregory Orme, Assistant Chief of MPD.

MPD absorbed a 62 percent literature workload increase over the past two years, the highest-ever recorded increase for the team, even with a 50 percent staffing shortfall.

"Restructuring our process has helped us do more with less in the past few years," Orme said.

The award presented to MPD also recognized

DOTD's office of Simulated Hands-On Interactive Education and Learning Development for its innovative game-based solutions for distance learning training. SHIELD has received \$4.3 million in support from SOCOM and TRADOC for the advancement of programming.

"I think this accomplishment means a great deal for SWCS – to have a team represent the organization speak volumes about who we are and the type of services we provide," Bell said.

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Teresa Bell

Staff Development Program Manager, SWCS G-1

Here's what *Inside SWCS* can do for you

By Dave Chace

USAJFKSWCS Deputy Public Affairs Officer

"Every employee, not just the senior people, should know how a company is doing."

This is a quote from "Winning" – a book by longtime General Electric CEO Jack Welch, and it's been written on a note hanging over my computer since this office started developing *Inside SWCS*.



This could be you!

Welch's corporate wisdom is just as applicable in our military structure. I don't think I've found a better way to describe a reason to communicate with our command's built-in audience: Soldiers, Families and civilian staff.

In case you haven't noticed over our last 10 issues, we've been doing something different with *Inside SWCS*. The redesign is secondary to our introduction of new content. This means fewer words per issue from a PAO and more words from the leaders who make this organization successful.

The text in this column is reserved for key leaders in our organizations – but that is not to say it's only for the SWCS command group, or generals, colonels and command sergeants major. If you lead men and women within this organization in any capacity, then you can think of 250 words that help recognize their hard work and educate the rest of the command on your unit or organization's initiatives.

For the record, I'm at 220 words right here, and have been typing for 6 minutes and 30 seconds. It doesn't take long to write about the things you and your Soldiers work on and think about every day.

"Every employee, not just the senior people, should know how a company is doing."

Does SWCS know how your company is doing?

Picture of the Week



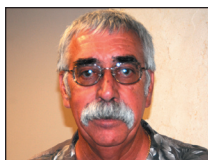
Maj. Gen. Thomas R. Csmko jumps back into the dunking tank seat after taking a dip at the SWCS Organizational Day July 23. Soldiers, Families and civilians spent the day enjoying pony rides, face painting, paintball and sport tournaments with co-workers. (Photo by Caroline Goins, USAJFKSWCS PAO)

August is Antiterrorism Awareness Month

By George Miller

USAJFKSWCS Antiterrorism Officer

Fort Bragg will kick off its Antiterrorism Awareness Month by undergoing additional antiterrorism training and education during the month of August 2010 in support of Antiterrorism (AT) Awareness Month. Training will enhance the current level of antiterrorism awareness for Soldiers, civilians and Family members.



Miller

The purpose of the AT Awareness Month is to instill and sustain heightened awareness and vigilance to prevent and protect the Fort Bragg community and critical resources from acts of terrorism.

Leaders, Soldiers, civilians and Family members will better understand the key AT concepts, principles, roles, responsibilities and suspicious activity reporting procedures. Additionally, this campaign will strengthen relationships with local civilian emergency response agencies such as police, fire, and medical, in order to enhance responses to acts of terrorism and other hazardous events.

During the next month, organizations will ensure 100 percent of assigned military and DoD and Department of the Army civilians are cur-

rent on AT Level I training.

Suspicious activity reporting procedures will be taught to Soldiers, Civilians and Family members. iWATCH videos will be run daily on Fort Bragg Channel 7 during the month of August.

Unit antiterrorism officers will complete an AT program review of their AT program in accordance with the Army's management control evaluation checklist.

Enhancing AT preparedness through emergency response planning and local civilian and host nation partnerships. Team PROTECT will conduct a Military Civilian Task Force for Emergency Response meeting in September to issue out the Fort Bragg Incident Emergency Management Handbook.

Take a minute to review upcoming AT awareness messages that will be published in the *Paraglide*, Army awareness posters on bulletin boards, banners and iWATCH Army public service announcements being played on Channel 7 during the month of August.

Antiterrorism awareness tools, videos, and information are available through the OPMG-Army ATEP www.army.mil/suite/page/605757 or on the USAJFKSWCS portal at <https://portal.soc.mil/C5/MAT/default.aspx>.

Contact your organizational antiterrorism officer or installation AT reps for more information on AT awareness.

Upcoming Events

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	Farewell Pig Picking for Maj. Gen. and Mrs. Csmko 5:30 p.m.	Training Holiday	7
8	9	10	11	12	13	14
15	16	SWCS Change of Command 8:30 a.m. John F. Kennedy Plaza	18	Regimental First Formation 4 p.m. JFK Plaza	SF Qualification Course Graduation 11 a.m. JFK Auditorium	21



Inside SWCS is brought to you by the U.S. Army John F. Kennedy Special Warfare Center & School Public Affairs Office. Please send all comments and submissions to pao_swcs@soc.mil or call (910) 396-9394