

THE

Dog Face Daily

Volume 1, Issue 172

www.taskforcemarne.com

October 17, 2007

Serving Task Force Marne

Humanitarian, medical op. meets residents' needs

SGT. LUIS DELGADILLO
2ND BCT, 3RD INF. DIV.

FOB KALSU — Coalition Forces, Iraqi army soldiers, and concerned citizens combined efforts to hold a humanitarian assistance and medical operation in Hawr Rajab Oct. 13.

The operation was made possible by a recent shift in the area as local residents have come forward to work with Coalition troops to rid their neighborhoods of insurgent activity.

"The problem that we had in the beginning is that we didn't have the support of the community leaders. So, in essence we were fighting the entire town," said 1st Lt. Daniel L. Doverspike, a platoon leader for Troop A, 1st Squadron, 40th Cavalry Regiment.

Doverspike said by gaining the respect of local leaders, 1-40th Cav. Regt. Paratroopers gained an ally in the fight against insurgents, resulting in safer neighborhoods for both parties.

The Paratroopers provided oversight as food, personal hygiene items, and toys were distributed to more than 500 residents.

Residents received food items, children received toys, and inside the concerned citizens' headquarters, those who sought medical treatment were seen.

Sgt. Michael J. Cavallo, a combat medic with Troop A, said that he received more than 200 people through his triage station and sent more than 50 in to see both U.S. and Iraqi medical personnel for further assistance.

"I think the people really liked it," said Cavallo. "I think they were impressed and it actually helped bond the IA, CLCs (concerned local citizens), the U.S. Army and the local populace. It made our friendship a little stronger."



Sgt. Luis Delgadillo

Sgt. Michael J. Cavallo, a combat medic, cleans a shrapnel wound for an Iraqi man during a humanitarian assistance and medical operation in Hawr Rajab Oct. 13. The Iraqi man received the injury two weeks prior during an insurgent mortar attack on the town.

Commandos anticipate redeployment to Fort Drum

SGT. 1ST CLASS ANGELA MCKINZIE
2ND BCT, 10TH MTN. DIV. (LI)

CAMP STRIKER — While some Soldiers from the Commando Brigade have made the initial push home to Fort Drum, a number of troops still await the journey.

As Soldiers from the 2nd Brigade Combat Team, 10th Mountain Division (Light Infantry) out of Fort Drum, N.Y., count the days until they redeploy, they understand a lot of work remains to be done.

"I will be one of the last people, on the last plane going back to Fort Drum," said Staff Sgt. Matthew Crowder, the training room noncommissioned officer for Headquarters and Headquarters Company, 2nd BCT, 10th Mtn. Div., and a native of Holland, Mich. "I have to make sure everyone is accounted for before I can step foot on the plane."

Crowder, who has been in charge of personnel manifests for outgoing flights for HHC, admits that the last few weeks of the deployment seem like the longest.

"These final weeks remind me of the last couple of weeks before Christmas — the time seems to slow down," he said. "But looking back now, the previous 14 months seemed to fly by."

Although the Soldiers will be reunited with their loved ones soon, they still feel a little guilty for being away so long.

"I have missed all of the holidays and my children's school events — just the everyday normal stuff," Crowder said.

Other Soldiers share Crowder's enthusiasm in knowing they too will soon be home.

"I am so happy," said Spc. Joseph Sloan, a native of Houston, Texas,

who serves as a communications land manager with the 2nd Brigade Special Troops Battalion, 2nd BCT, 10th Mtn. Div. "When I see other Soldiers getting on planes out of here I want them to take me."

With only a couple weeks left in Iraq, Sloan made light of his time to go.

"Each time I take a shower I repack my duffel bags just in case there is a flight for me leaving Iraq," he said, laughing.

Sloan continued to joke about his time left in Iraq.

"If the Army would let me I would pay for my own flight, better yet my own

plane," he said. "My bags are packed."

A Soldier from the 3rd Brigade Combat Team, 101st Airborne Division (Air Assault) out of Fort Campbell, Ky., commented about the Commandos' enthusiasm to redeploy.

"Each time one of the Soldiers from the 10th Mountain sees the 101st patch they get excited," said Cpl. Richard Bennett, a radio telephone operator with the 3rd BCT, 101st Abn. "They are happy we are here."

The 3rd BCT, 101st Abn. Div. (AASLT), is in the process of replacing the Commandos in Iraq.

More Soldiers from the 2nd BCT,



Outgoing Capt. Dan Krentzman, a logistics officer for the 2nd BCT, 10th Mtn. Div. (LI), shakes the hand of Capt. Tom Monagham, an officer with the 3rd BCT, 101st Abn. Div. (AASLT), at Camp Striker Oct. 15. The 2nd BCT, 10th Mtn. Div. (LI) is in the process of being replaced by the 3rd BCT, 101st Abn. Div. (AASLT), in support of Operation Iraqi Freedom.

THE Dog Face Daily

The Dog Face Daily is an authorized publication for members of the U.S. Army. Contents of *The Dog Face Daily* are not necessarily official views of, or endorsed by, the U.S. Government, Department of Defense, Department of the Army or the 3rd Infantry Division. All editorial content of *The Dog Face Daily* is prepared, edited, provided and approved by the Task Force Marne Public Affairs Office.

TASK FORCE MARNE PUBLIC AFFAIRS OFFICE

www.taskforcemarne.com

Commanding General - MAJ. GEN. RICK LYNCH

Command Sergeant Major - COMMAND SGT. MAJ. JESSE L. ANDREWS JR.

Task Force Marne Public Affairs Staff

TF Marne PAO — Lt. Col. Randy Martin
TF Marne Deputy PAO — Maj. Alayne Conway
TF Marne PA NCOIC — Master Sgt. Marcia Triggs
TF Marne PA Ops — Sgt. 1st Class Craig Zentkovich

Editorial Staff

Managing Editor — Master Sgt. Marcia Triggs
Editor/Design — Staff Sgt. Tony M. Lindback

Contributing Units

2nd Brigade Combat Team, 3rd Infantry Division
3rd Heavy Brigade Combat Team, 3rd Infantry Division
2nd Brigade, 10th Mountain Division (Light Infantry)
4th Brigade Combat Team (Abn.), 25th Infantry Division
3rd Combat Aviation Brigade, 3rd Infantry Division
214th Fires Brigade
82nd Sustainment Brigade
720th Military Police Battalion
Mobile Unit 3 Explosive Ordnance Disposal Battalion

PRT gives HQ Soldiers opportunity to make changes

STAFF SGT. TONY M. LINDBACK
MND-C PAO

CAMP VICTORY – Task Force Marne Headquarters Soldiers with a variety of skill-sets will soon have an opportunity to do something different in support of the War on Terror.

The division headquarters is now preparing to send teams of Soldiers to Najaf and Karbala to supplement the State Department's provincial reconstruction teams there.

The PRT's mission is to work with provincial governments to help them assess and address the needs of communities. In essence, they are helping the provincial governments build their capacities.

Currently the PRTs in Karbala and Najaf have a lot of vacancies, said Maj. David Williams, operations planner for the 3rd Infantry Division's G5. The intent of filling those positions with "green suiters," and contractors is merely a bridging strategy until the State Department can fill them with their own people, he said.

Williams hopes to get volunteers with a wide range of skill-sets learned from military or civilian experience and education. He says recruiting is the only way to find the people he needs because military records simply do not show enough detail about Soldiers' backgrounds and educations.

Williams said, "There are probably a few noncommissioned officers around here, for example, who grew up working in a co-op, or agricultural union, who just decided one day to join the Army. They still have that background and experience. That's the type of education and background we're looking to tap into."

The positions the PRT currently needs filled are: provincial support team leaders, deputy team leaders, engineering officers, engineers for water and sewage, provincial program managers, rule of law coordinators, Iraq provincial action officers, security spe-

cialists and public diplomacy officers.

"As far as the timeline," Williams said, "we would like to identify some of the key folks by Nov. 1, and would like to have all positions identified by Dec. 1. We'd actually like to have the folks out to the Regional Embassy Office by Jan. 1 to get them working with the current State Department people who are there."

Joining the PRT has many advantages Williams said.

"This will be a good change of pace," Williams said. "You will be in Najaf, or in Karbala, meeting provincial governors, shiiks and business folks -- doing something completely different than what you're doing now. For a lot of people in the headquarters, working staff positions, that will be pretty appealing."

"Also, there are a lot of who have an advanced degree in something outside of what they're doing here. They'll be able to put that education to use," he said.

For more information about the vacancies in the PRT Soldiers from private to lieutenant colonel can contact Maj. David Williams by calling 822-7463, or send e-mails to tfmarneprt@iraq.centcom.mil.

Deployed Soldiers morale call system

Did you know deployed Soldiers from Fort Stewart can call home for FREE?

They must call using a DSN line.

Call DSN 870-HOME (4683).

Free calls are limited to in and around the Hinesville / Savannah area only.

For calls being made outside the local calling area the system will prompt the caller for a credit card number, calling card number, or calls can be made collect.

Calls are limited to 15 minutes in length.

Parties will be notified 30 seconds prior to the end of the call time limit.

The system is entirely voice activated.

Ability to access DSN lines and call home is always dependent on mission requirements, support location and number of DSN lines available at any one location.

Fort Stewart POC is Mr. Mike Flatt, DOIM Communications, 767-0266.

*Included in the free calling area are: Glennville, Pembroke, Pooler and Richmond Hill.

Safety Thought of the Day

LMTV Tire Changing Operations

- Air pressure of the tires is automatically controlled through the Central Tire Inflation System electronic control unit. During PMCS, should a flat tire be noticed, the driver must run the CTIS manually.
- If this does not inflate the tire, the tire must be changed. Ensure the LMTV is parked on level surface and the opposite wheel is chocked before changing the flat tire.
- The spare tire should be raised and lowered using the air-powered hydraulic

system.

- Ensure the TC of the vehicle is present through the entire tire changing process, including assistance with raising and lowering the wheel assembly from behind the cab, as the tire's tread may catch on the vehicle's tool box.
- Once the tire is changed, notify maintenance personnel to properly torque the lugs nuts to 415-475 foot pounds.
- For further information, please see TM 9-2320-365-10.

Headline Highlights

Dutch university studies restaurant patrons

"Big Brother" restaurant opens to study diners

WAGENINGEN, Netherlands (Reuters) - Does service with a scowl put you off at lunch? Will you eat more greens if you are surrounded by plants? Does romantic, pink lighting encourage you to linger over your fruit salad?

A new research center -- dubbed the "restaurant of the future" -- at the Dutch university of Wageningen hopes to help answer these questions and more by tracking diners with dozens of unobtrusive cameras and monitoring their eating habits.

"We want to find out what influences people: colors, taste, personnel. We try to focus on one stimulus, like light," said Rene Koster, head of the Center for Innovative Consumer Studies, as overhead bulbs switched through green, red, orange and blue.

"This restaurant is a playground of possibilities. We can ask the staff to be less friendly and visible or the reverse," he said. "The changes must be small. If you were making changes every day it would be too disruptive. People wouldn't like it."

The stylish new facility has glass walls, black marble countertops, a polished bamboo floor and self-service tills which allow diners to scan their lunch while they and their trays are weighed by a set of scales built into the floor.

University staff who want to eat at the new restaurant have to sign a consent form agreeing to be watched.

From a control room, researchers

can direct cameras built into the ceiling of the restaurant to zoom in on individual diners and their plates. They watch how people walk through the restaurant, what food catches their eye, whether they always sit at the same table and how much food they throw away.

"You're already watched by cameras everywhere like 'Big Brother' so what difference does it make here?" said Bert Visser, a plant scientist eating a chicken sandwich. "Presentation really influences what you choose."

Patricia van der Souven, a research assistant eating pumpkin soup and a salad, agreed: "One day they had blue lights and I didn't come in because the food didn't look nice. Blue light isn't warm, it's too business-like."

UNCONSCIOUS CHOICES

Koster said researchers can experiment with variables like noise, smells, furniture and food packaging. Is the same ham and cheese sandwich more appealing if it is wrapped in cellophane, under a glass cover or on offer in a vending machine?

They had already noticed that one table where the plastic chairs had pink flowery covers was always occupied.

Koster said observation is much better than questionnaires for consumer research as many choices are unconscious.

"I can imagine that music or smell make a difference," said Marco Hoeksma, a consumer scientist for a food company that is working with the university.

"It will be very interesting to see what you can manipulate," he said, tucking into a typical Dutch meat and potato croquette.

The new research center -- which cost almost 3 million euros (\$4.26 million) -- was set up in partnership with French catering group Sodexho Alliance and other companies interested in using the restaurant to test their products.

The kitchen staff are also being spied on -- cameras watch how they work with new gadgets like adjustable work benches and cleaning hoses.

"It's not to see if they are working hard but how they are working," Koster said.

Koster said he also hopes the centre's work will help governments and health organizations promote a more balanced diet, particularly given the modern rise in eating out.

The center has an oral laboratory where sensors are attached to the face and neck to monitor how a food tester bites, chews, sucks and swallows a new product, for example a sauce that should taste creamy but contains less fat.

Koster wants to experiment on how to reduce food wastage and encourage people to sort leftovers into a biogas generator, perhaps by telling them how much energy they are saving.

"Eating and drinking are primal. How you were brought up to eat is very important so there's no point trying to use words or sanctions, but you can influence behavior more subtly," he said.

Sudoku

			8		7			
2		8			1	6		
6	9	3						
7		9					6	1
3			6	1	8			4
1	6					2		3
						4	5	9
		5	2			3		8
			5		4			

from Sudoku: The Original Brain Workout From Japan

Solution to yesterday's puzzle:

2	6	5	1	9	8	3	4	7
7	8	4	2	5	3	1	6	9
3	9	1	4	7	6	2	8	5
4	5	3	7	2	9	8	1	6
9	1	6	3	8	5	7	2	4
8	7	2	6	1	4	9	5	3
1	4	8	5	3	7	6	9	2
5	3	9	8	6	2	4	7	1
6	2	7	9	4	1	5	3	8

ARABIC WORD OF THE DAY

Now

hess-sih